

Hispanic Voices: A Comprehensive Annual Survey in the United States

Survey conducted by the Latino Public Opinion Forum
Author of the Survey and Co-Director of the Latino Public Opinion
Forum at the Gordon Institute: Dr. Eduardo Gamarra

<https://gordoninstitute.fiu.edu/research/latino-public-opinion-forum/index.html>



Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from





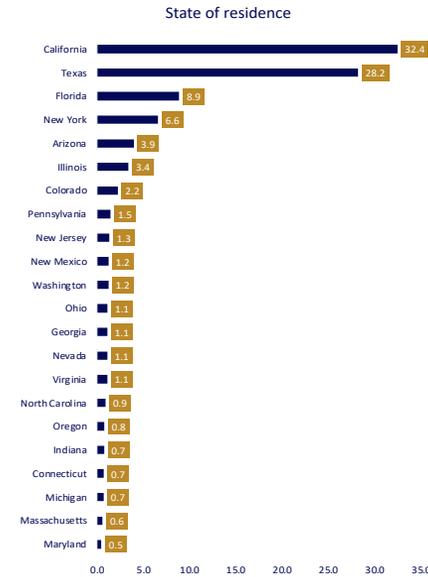
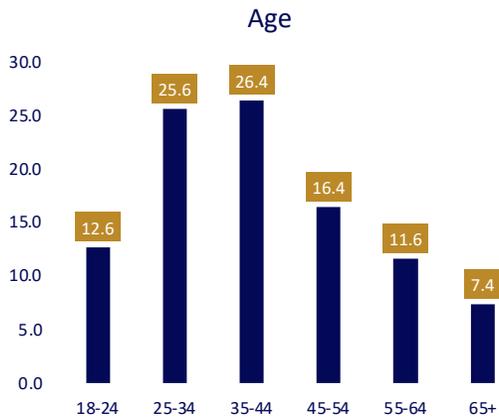
Survey Methodology

Hispanic Voices: A Comprehensive Annual Survey in the United States

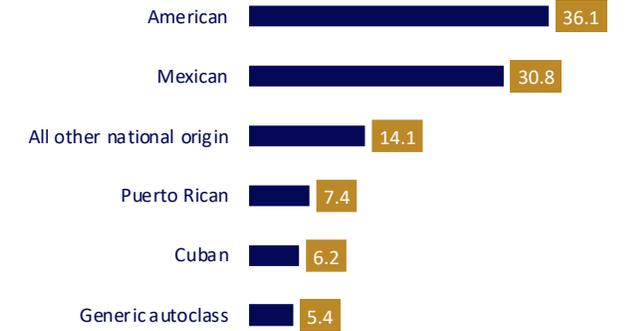
- **Objective:** The survey aimed to understand the perspectives, experiences, and attitudes of the Hispanic population in the United States.
- **Period:** The survey was conducted between November 18 and December 3, 2023.
- **Sample Size and Population:** The sample consisted of 1,221 respondents, representative of the Hispanic population in the United States.
- **Selection of Respondents:** Respondents were selected from registered voters in the 22 states with the highest concentration of Hispanics. These states were identified based on the most recent census data to ensure a representative sample of the Hispanic population in terms of geographical distribution.
- **Sampling Method:** A stratified sampling technique was employed. Each state was allocated a number of respondents proportional to its Hispanic population, ensuring that more populous states had a correspondingly larger representation in the sample. Within each state, respondents were randomly selected. This presentation is weighted by party identification.
- **Survey Method:** The survey was conducted using Computer-Assisted Telephone Interviewing (CATI) using landline and cellphones. This method was chosen for its ability to reach a broad demographic, including those without internet access, and to allow for more nuanced and in-depth responses. Some respondents were reached by text and invited to take the survey online.
- **Margin of Error:** The survey results have a margin of error of $\pm 2.80\%$ at the 95% confidence level. This means that if the survey were repeated, 95 times out of 100, the results would fall within this range. This margin of error was calculated based on the sample size and the total Hispanic population in the United States.
- **Data Collection and Analysis:** Trained interviewers conducted the telephone interviews, ensuring consistency and reliability in the data collection process. The responses were recorded electronically and analyzed using statistical software to interpret the data effectively and accurately.
- **Ethical Considerations:** All respondents participated voluntarily and were informed of the purpose of the survey, its anonymous nature, and how the data would be used. The survey complied with all relevant ethical standards for research.
- **Limitations:** While efforts were made to ensure a representative sample, the results may not fully capture the views of all segments of the Hispanic population in the United States. Additionally, as with any survey, there may be a response bias, where respondents might answer in a socially desirable manner.



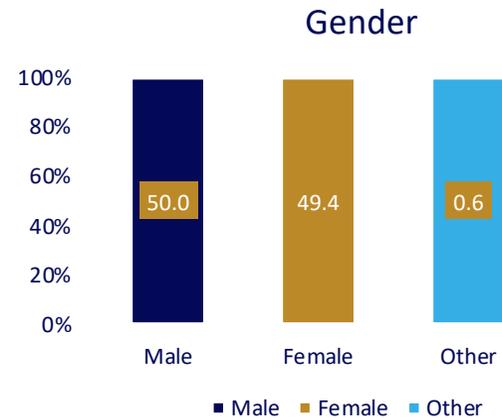
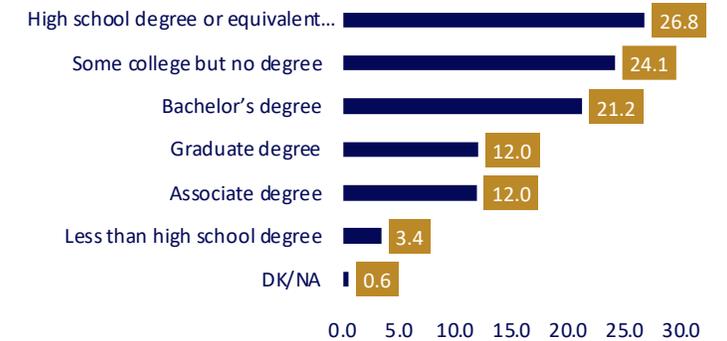
Sample Characteristics



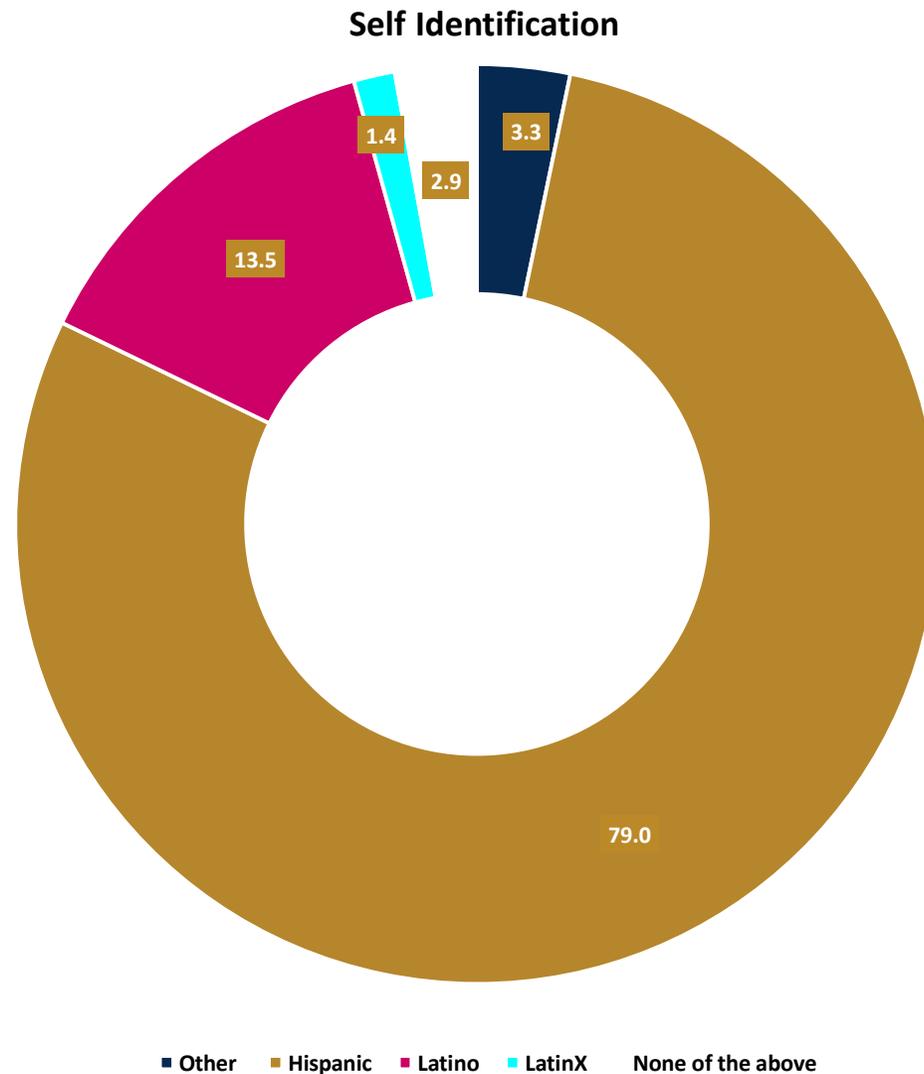
National Origin (Categorized)



Education



How do you generally refer to yourself when asked to self-identify?



FIU

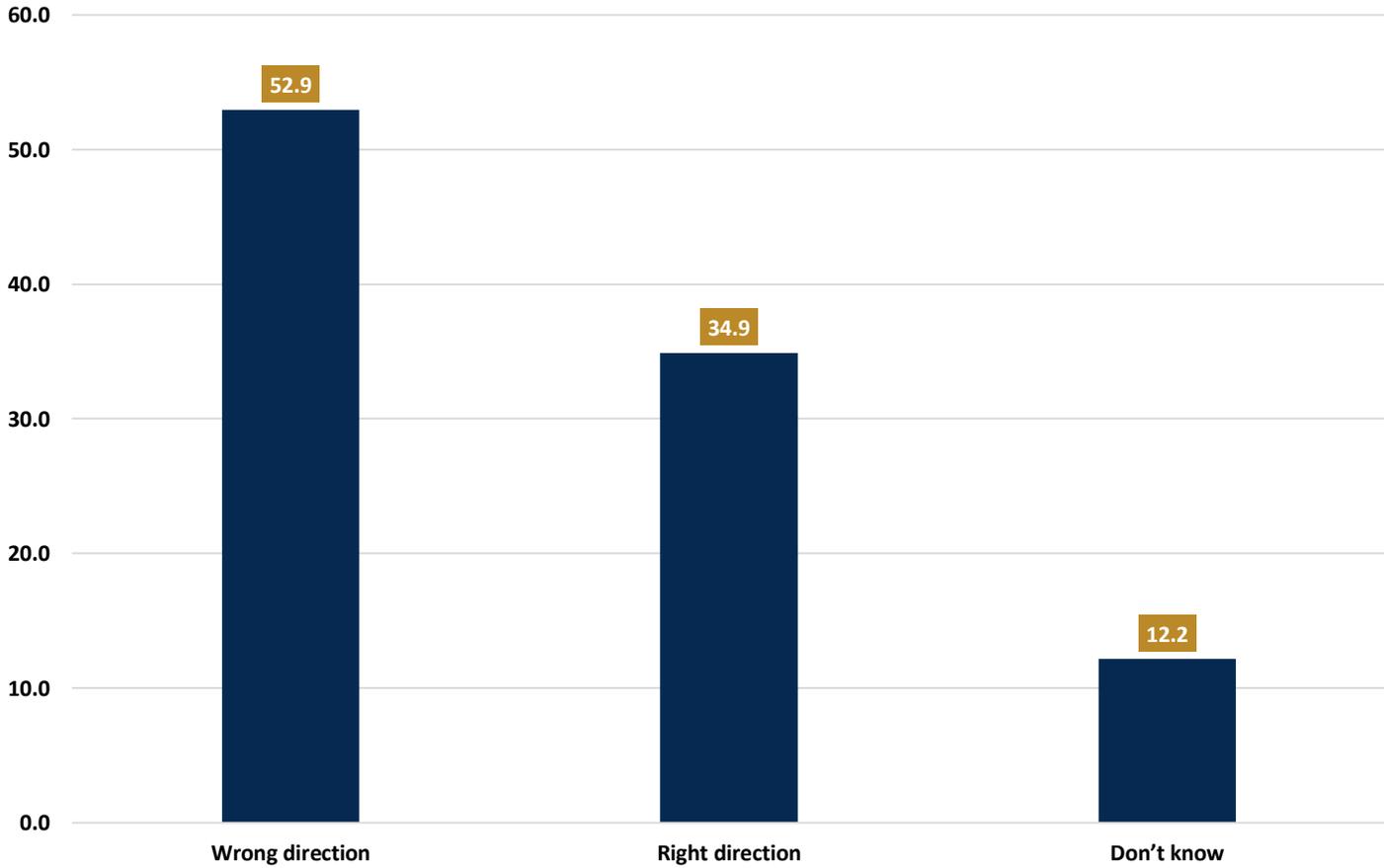
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

Generally speaking, do you think the United States is currently headed in the right direction or wrong direction?

Direction of the Country



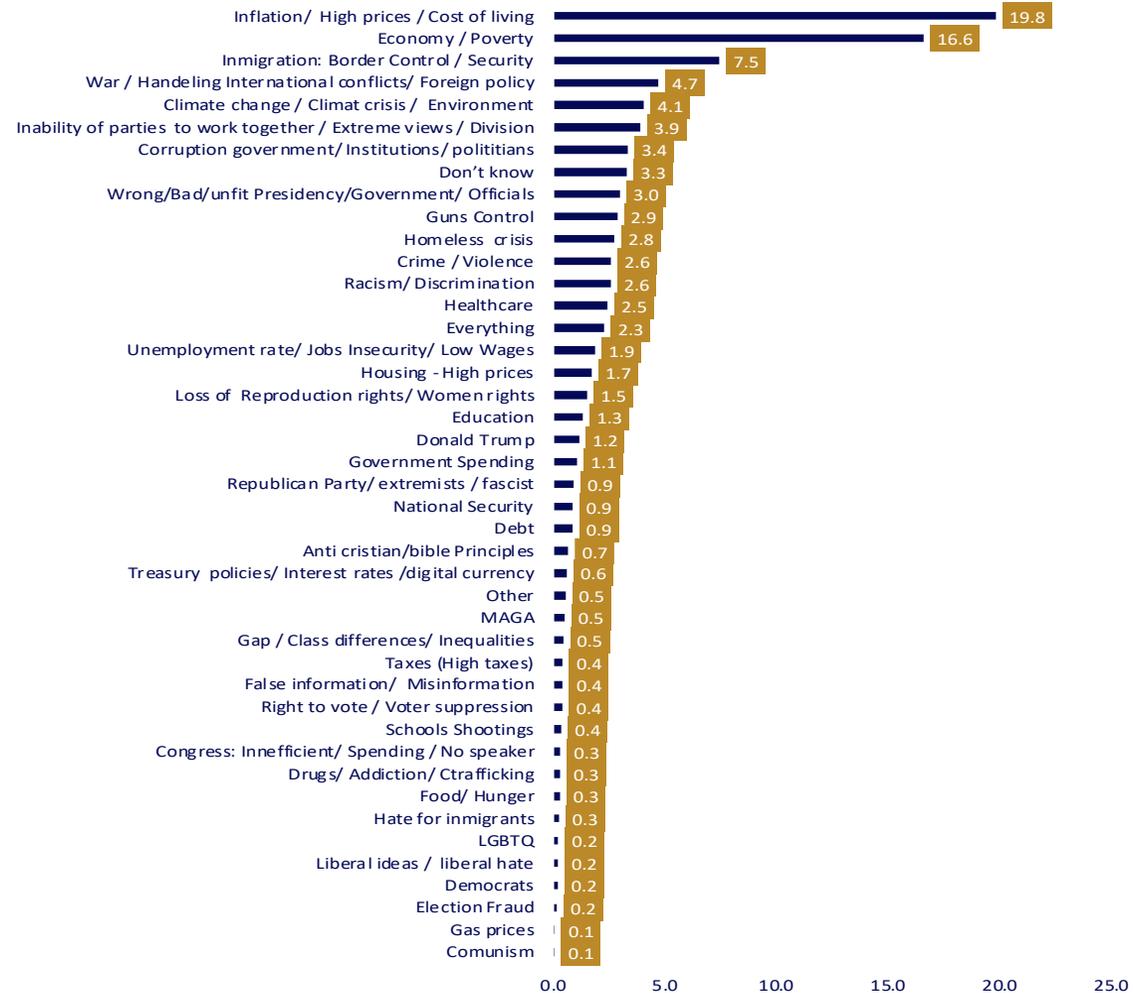
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from



In your opinion, what is the most important problem facing the United States today? (CATEGORIZED)

Most Important Problem



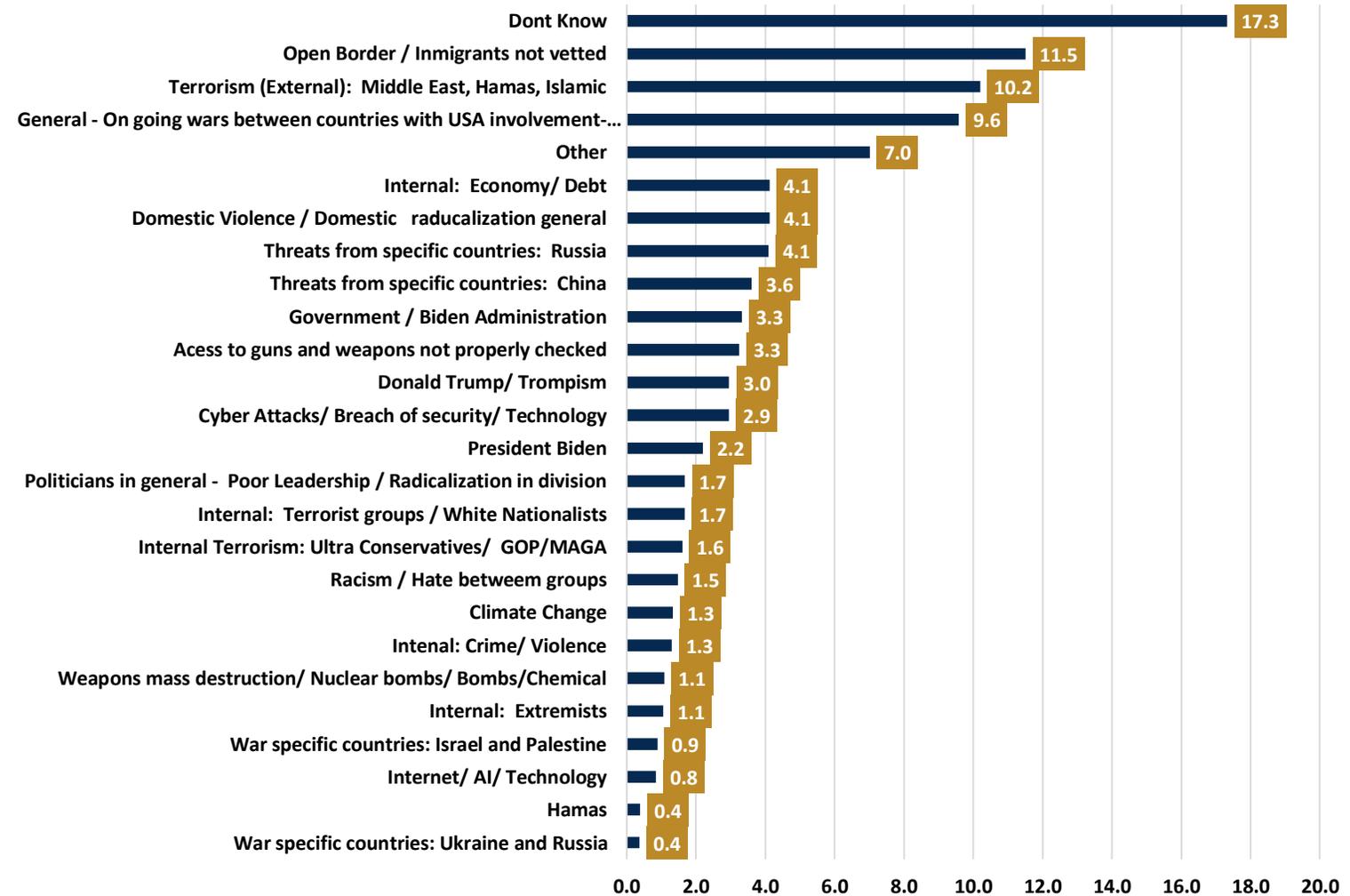
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from



In your opinion, what is the principal threat to the national security of the United States?

Principal National Security Threat



FIU

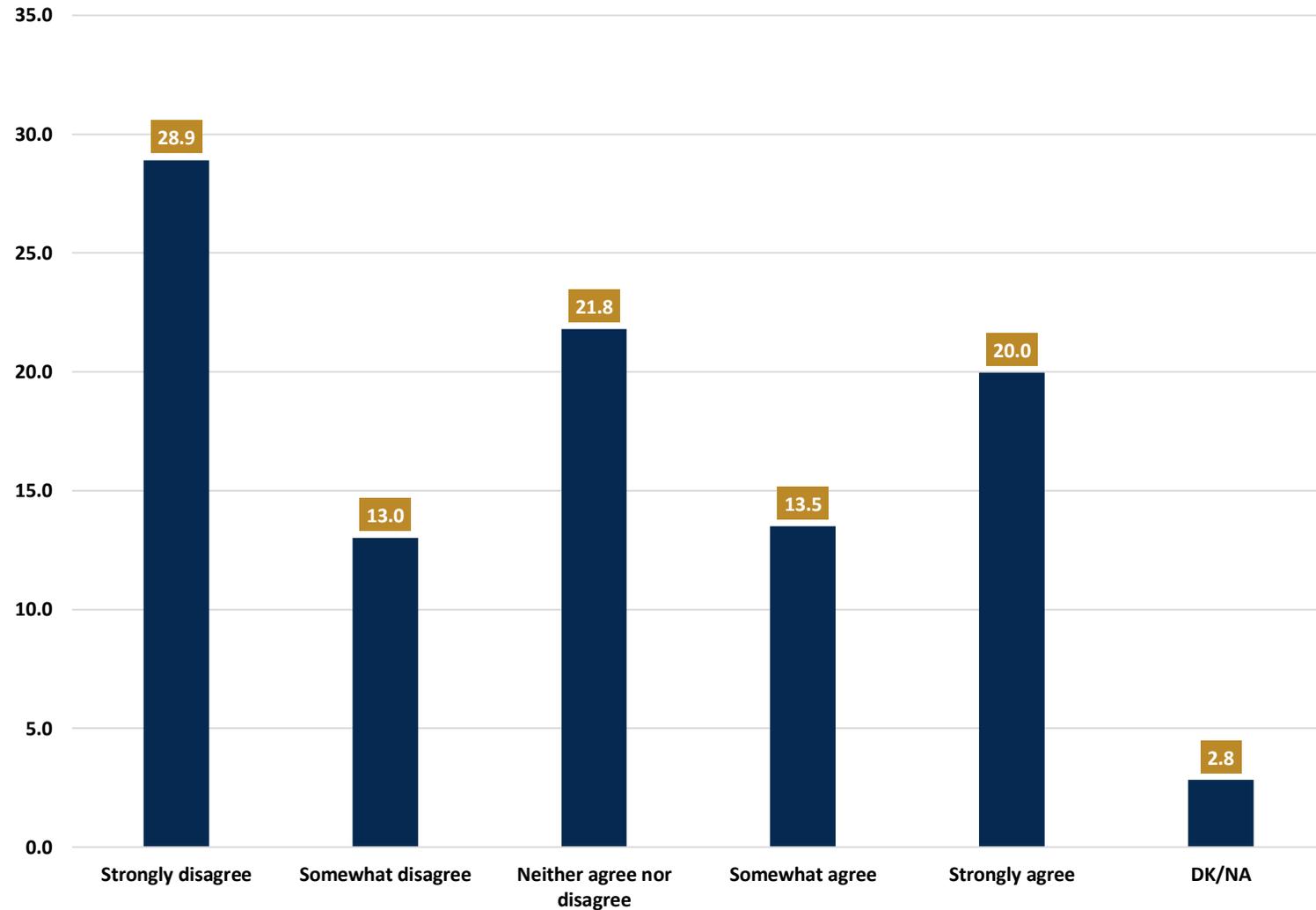
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

Abortion after six weeks

Physicians should be legally forbidden to perform or induce the termination of pregnancy after six weeks, except for rape, incest or human trafficking?



FIU

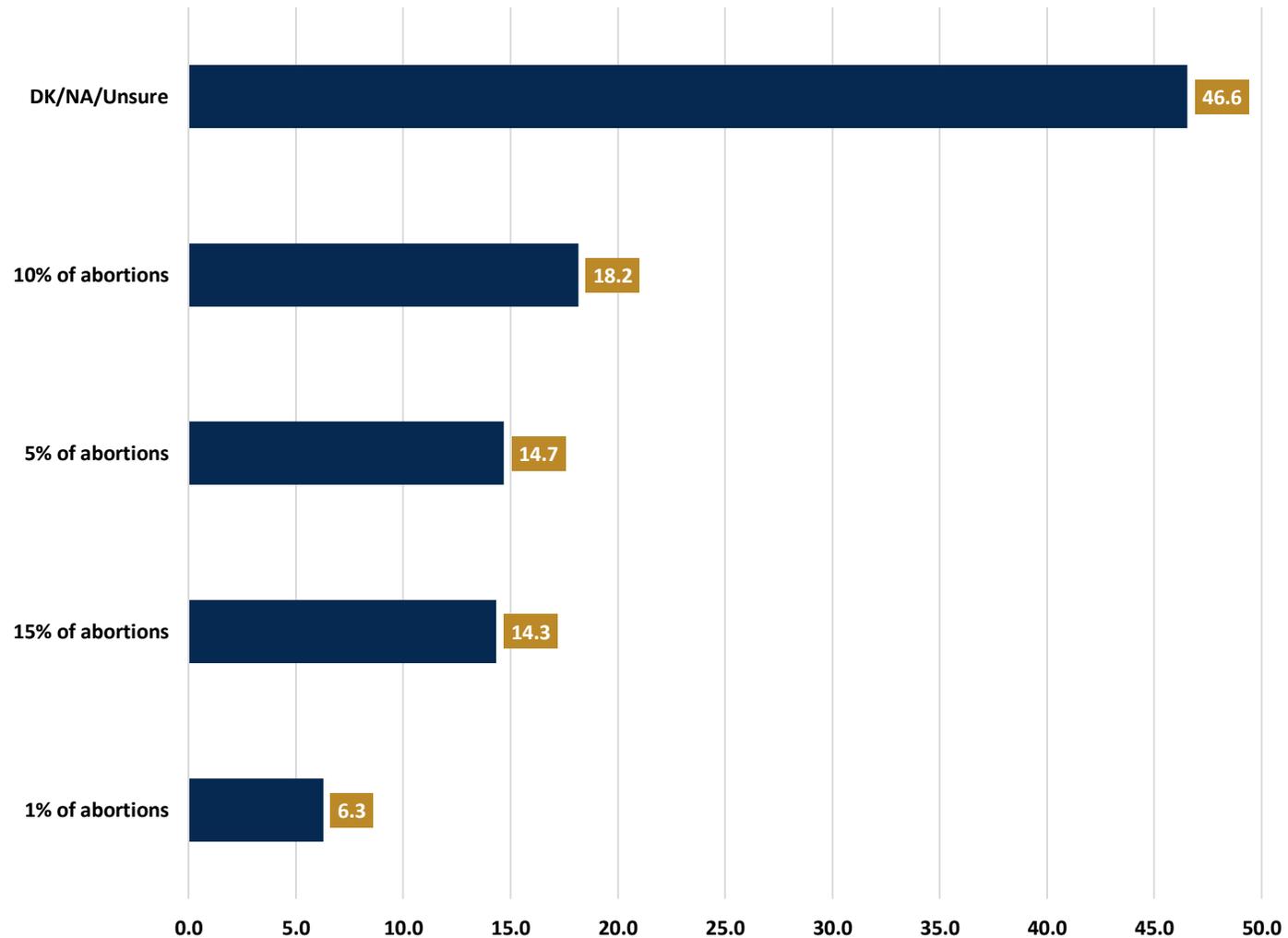
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

Abortion after twelve weeks

Approximately what percentage of abortion performed in the United States occur after the first twelve weeks of pregnancy?



FIU

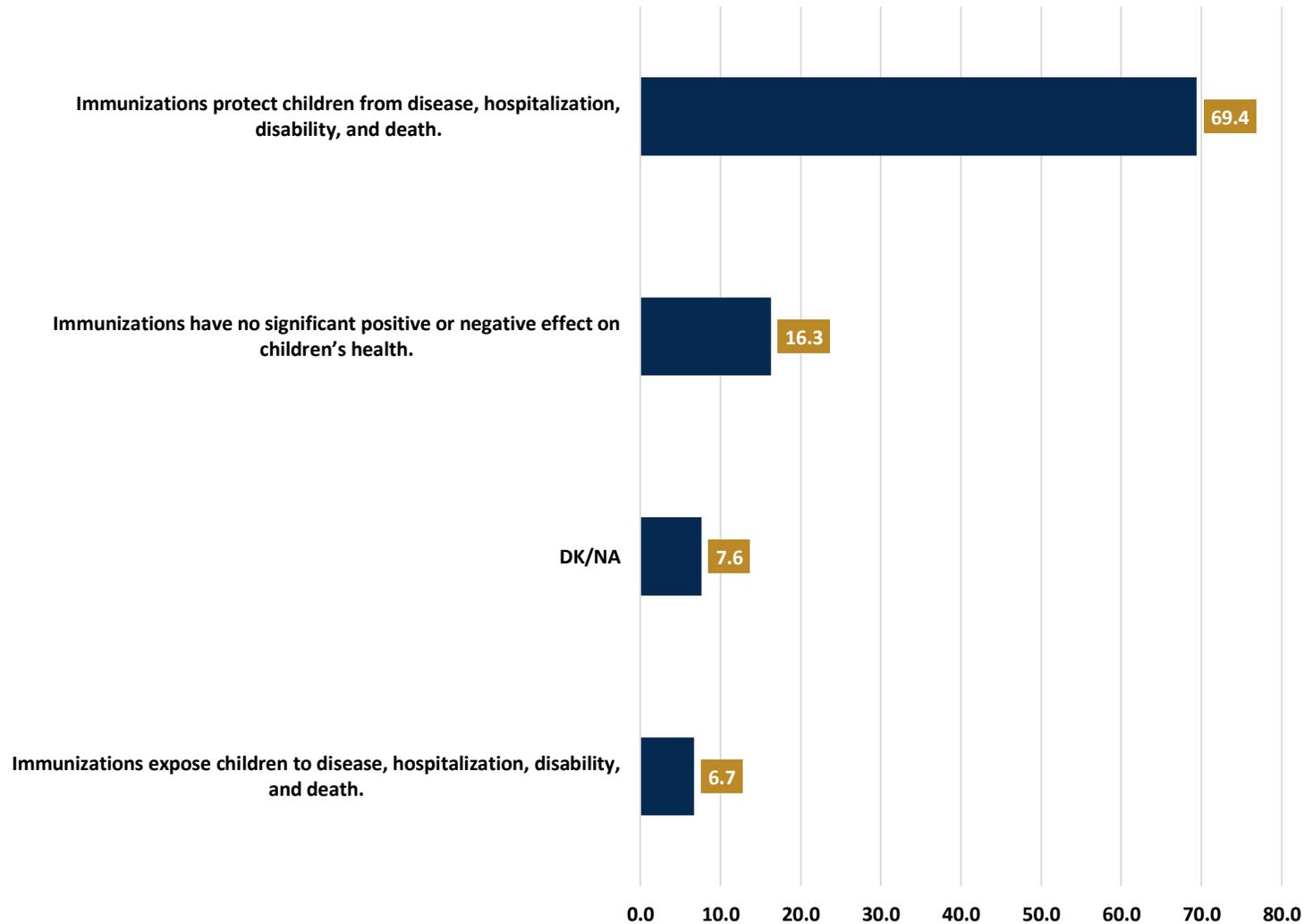
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

Views about Childhood Vaccines

Which comes closer to your views about childhood vaccines?



FIU

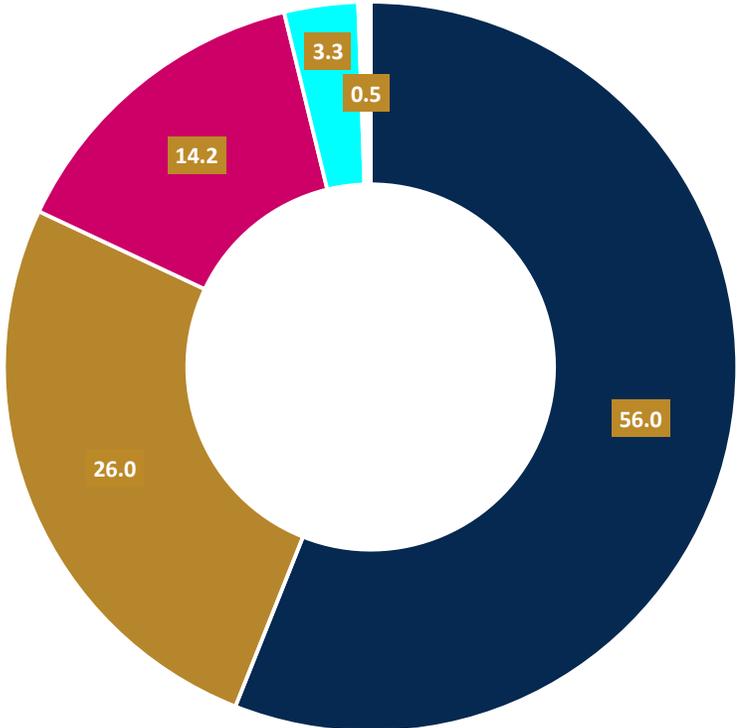
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or something else?

Do you usually think yourself as a Republican, a Democrat, and Independent, or something else



■ Democrat ■ Republican ■ Independent/no party affiliation ■ DK/NA ■ Other (please specify)



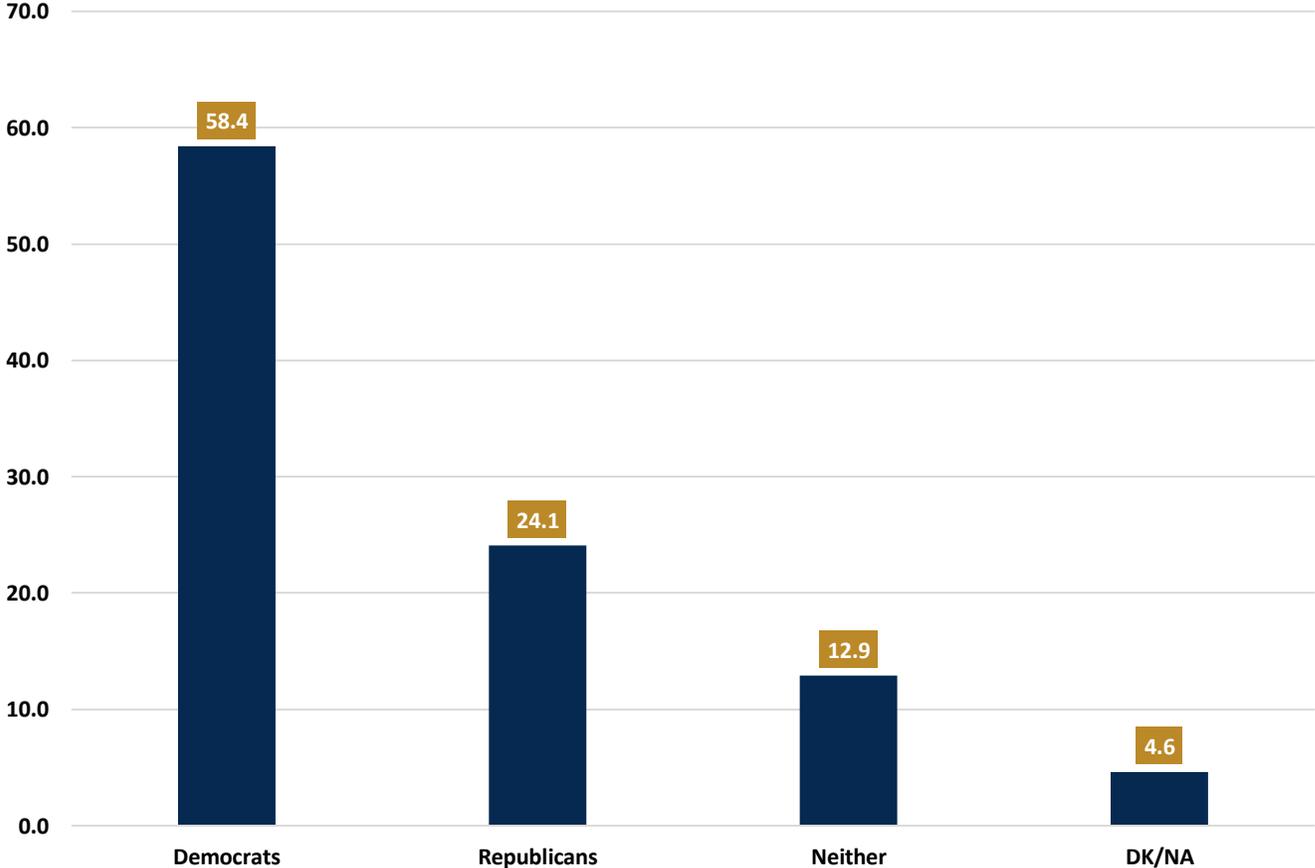
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from



As a Hispanic/Latino, which political party best represents your values?

As a Hispanic, which political party best represents your values?



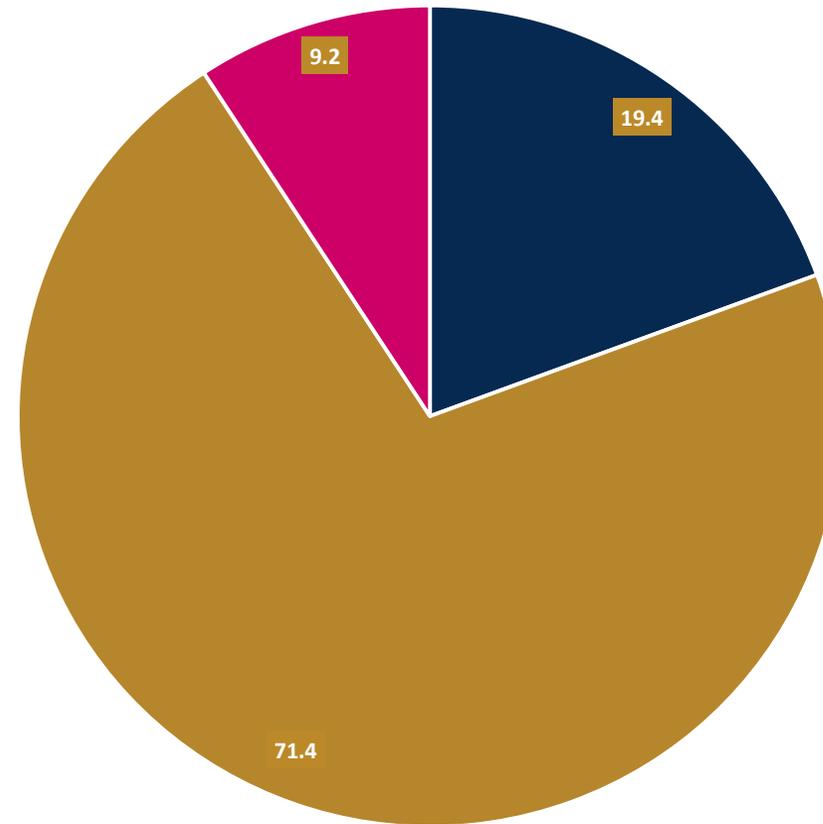
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from



Have you considered switching parties?

In the past year, have you considered switching political parties?



■ Yes ■ No ■ Don't know/No answer

FIU

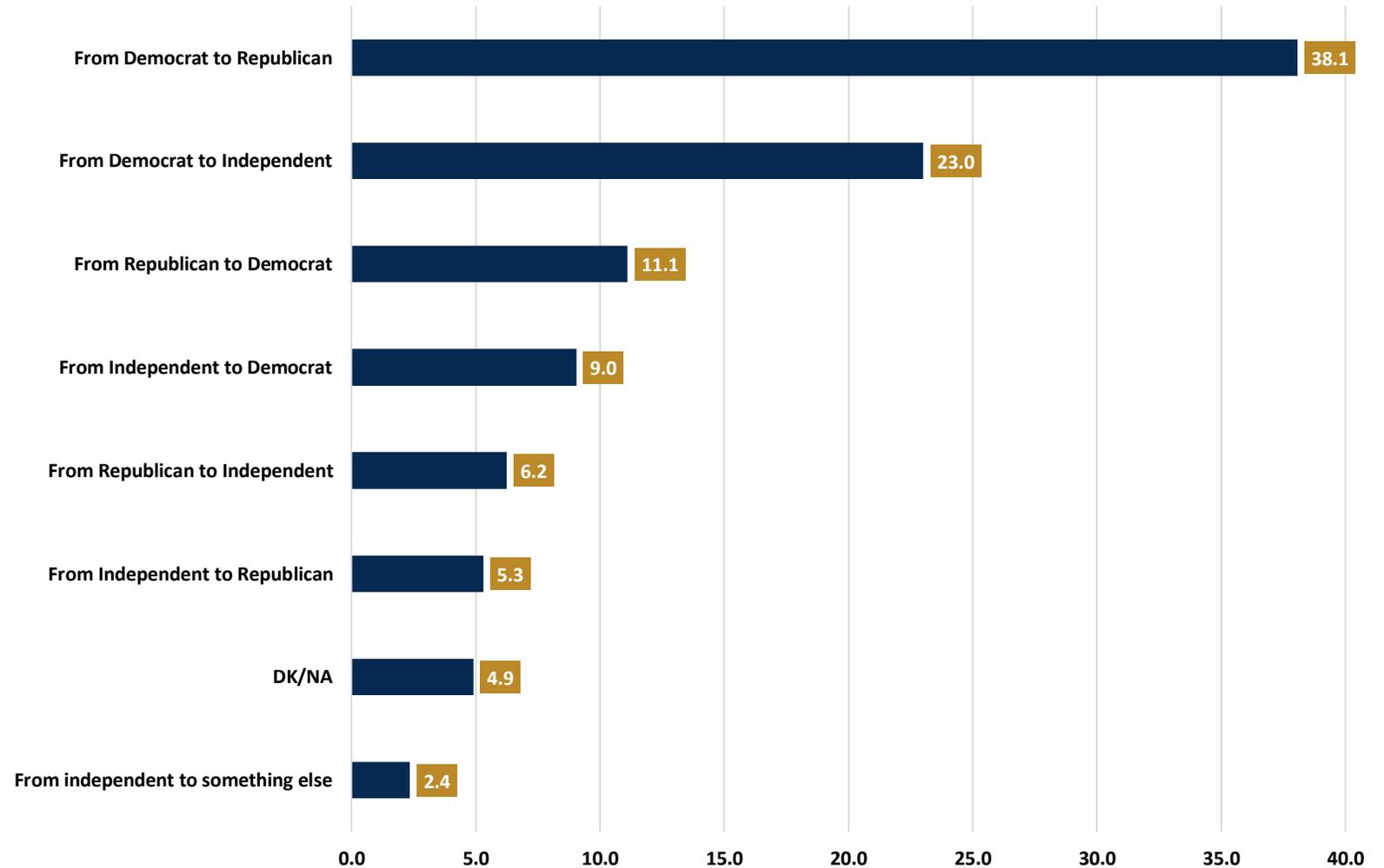
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

Have you considered switching parties?

If so, which of the following best describes how you've considered switching party affiliation?



FIU

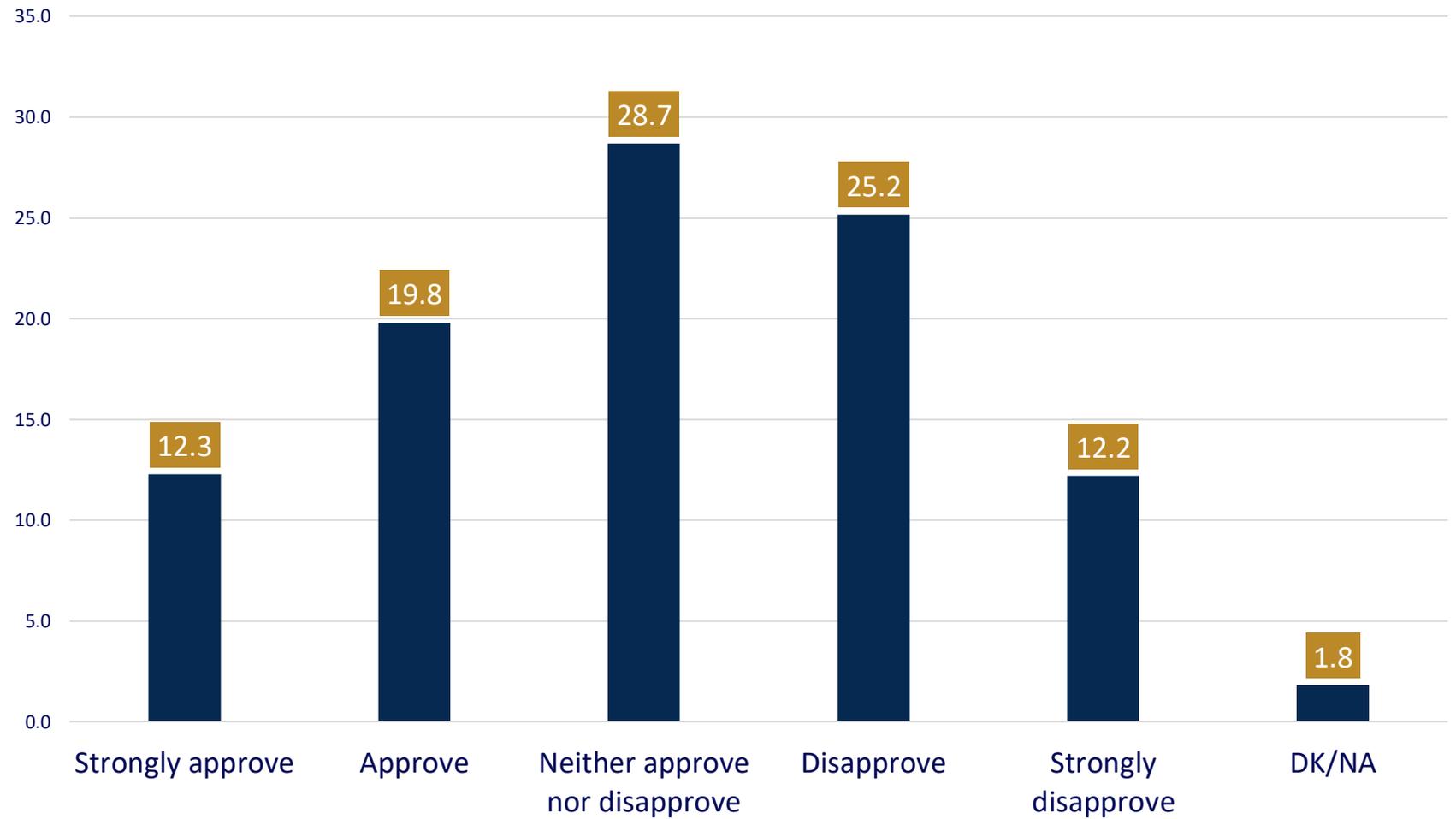
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

Congressional Approval

Overall, do you approve or disapprove of how the United States Congress handles its job?



FIU

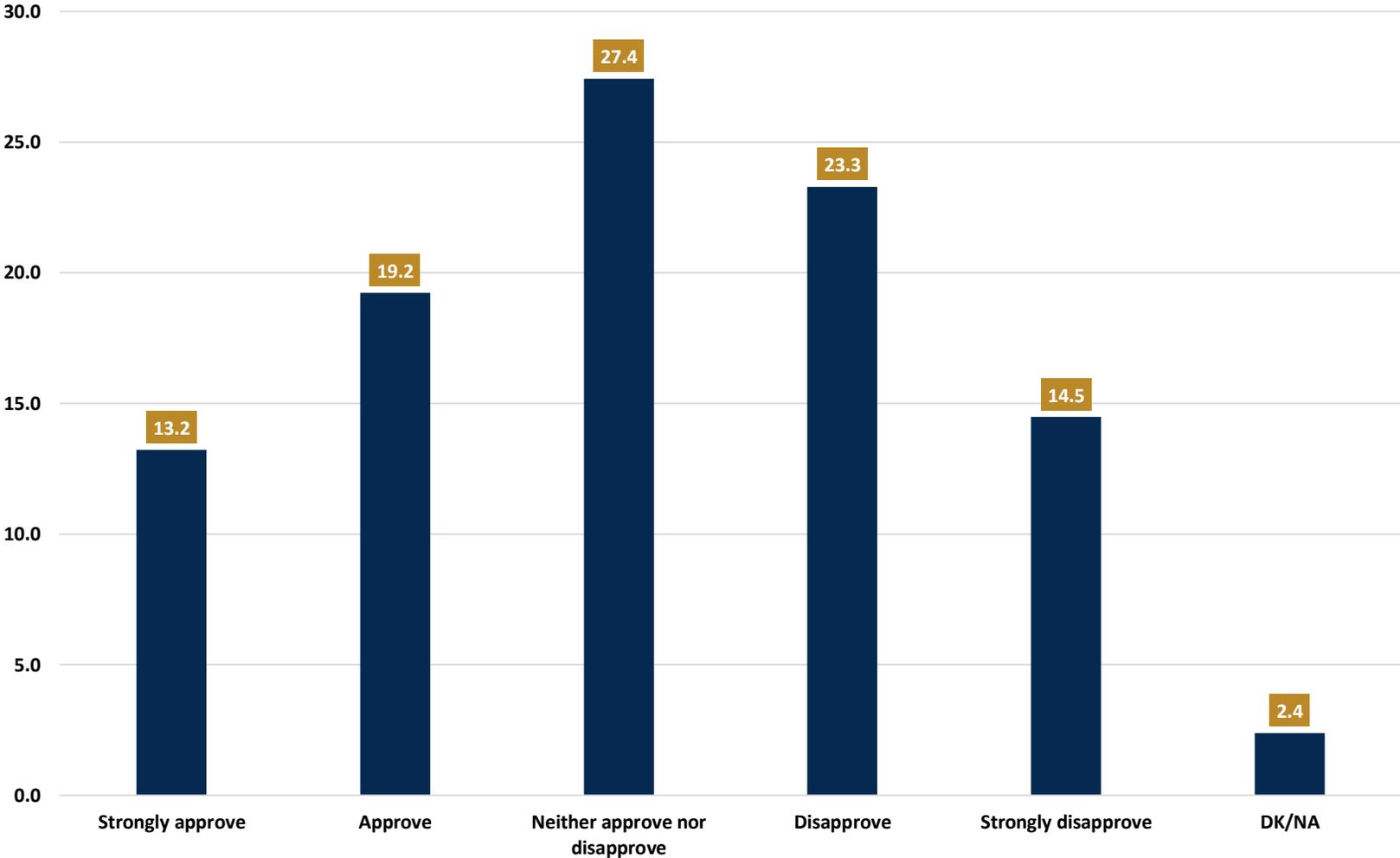
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

Approval of US Supreme Court

Overall, do you approve or disapprove of the way that the US Supreme Court is handling its job?



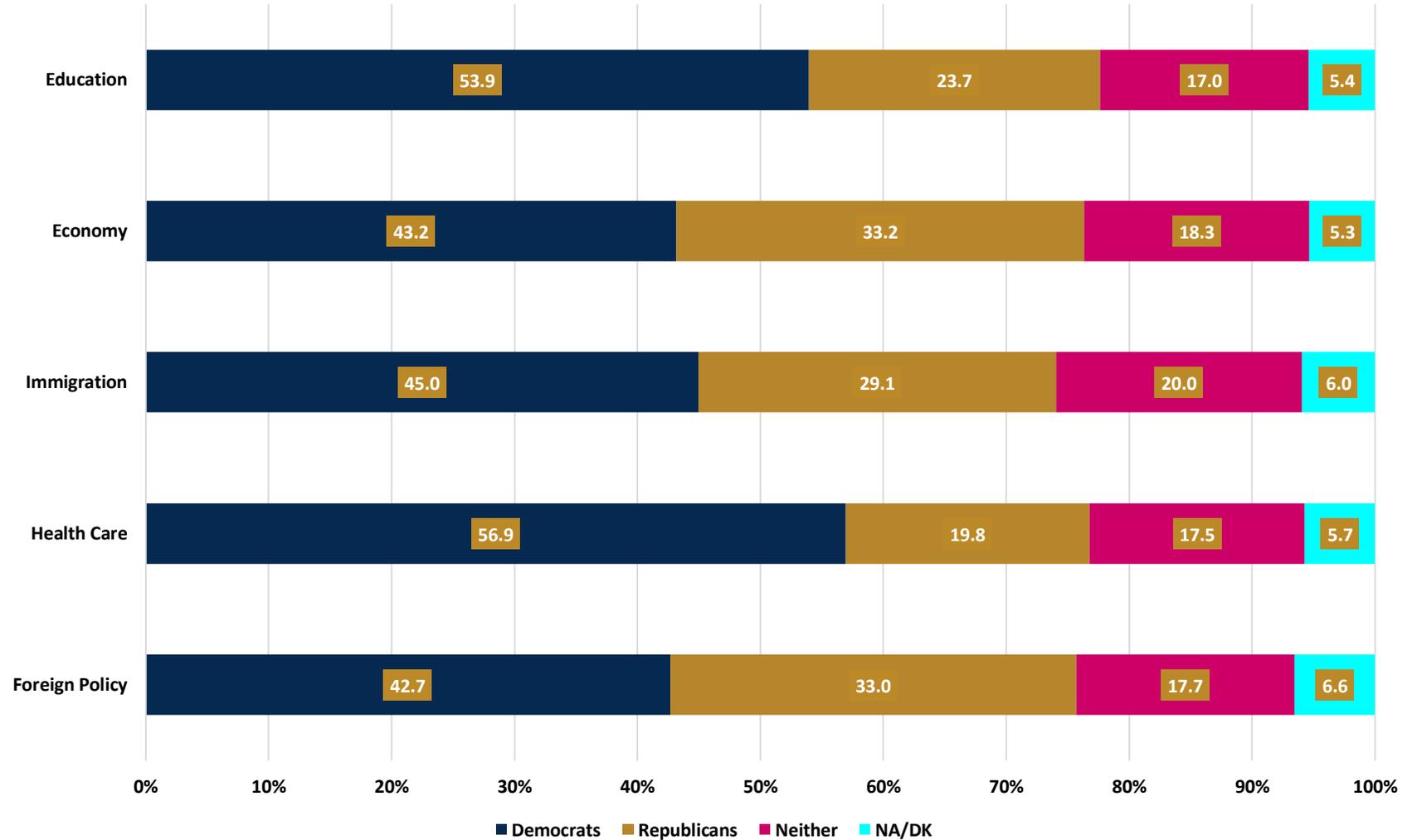
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from



Which party best handles the following issues?

Which party is best:



FIU

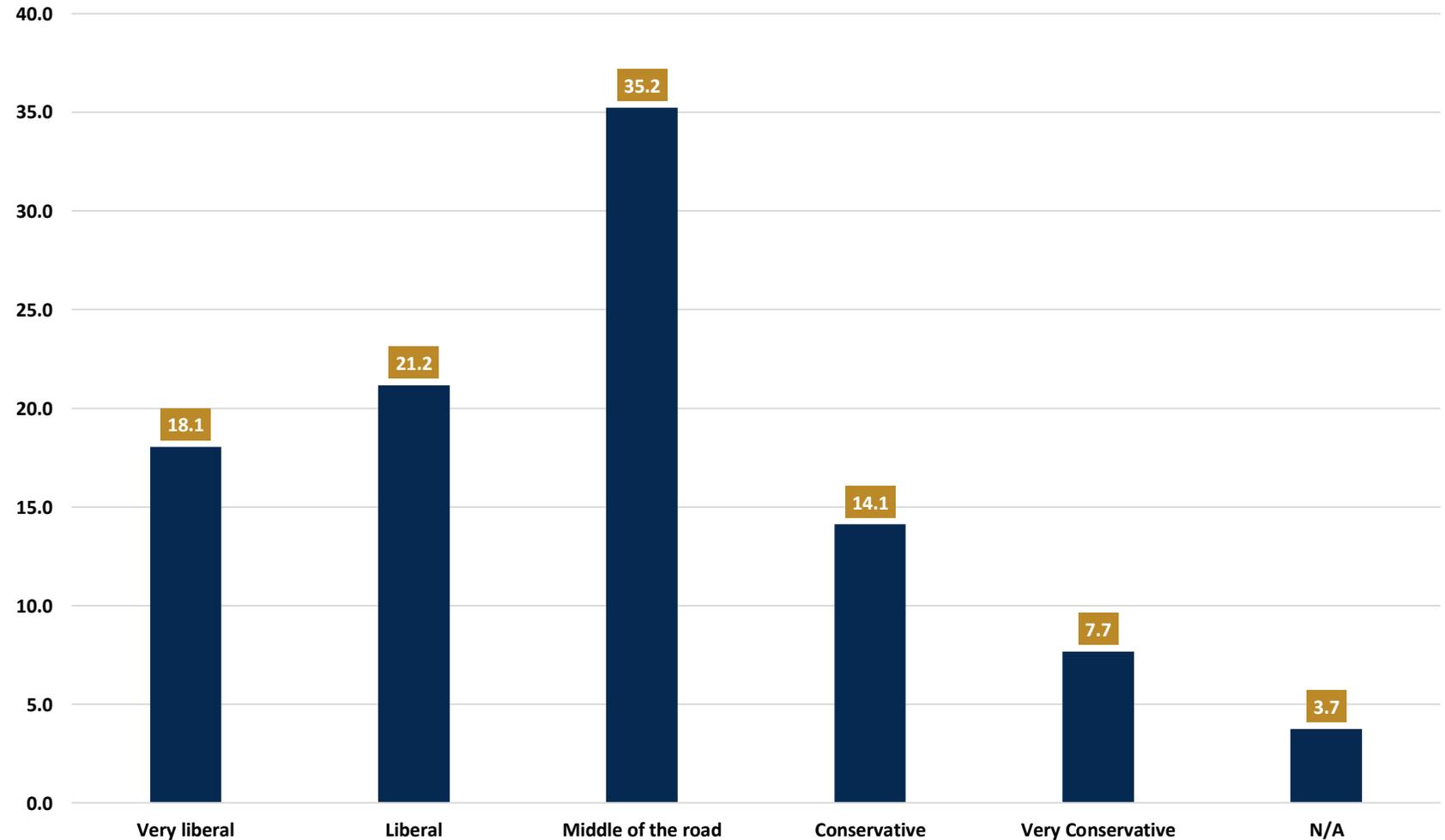
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

Are you conservative or liberal?

On a scale from 1 to 5, where 1 is very conservative and 5 very liberal, where would you place yourself?



FIU

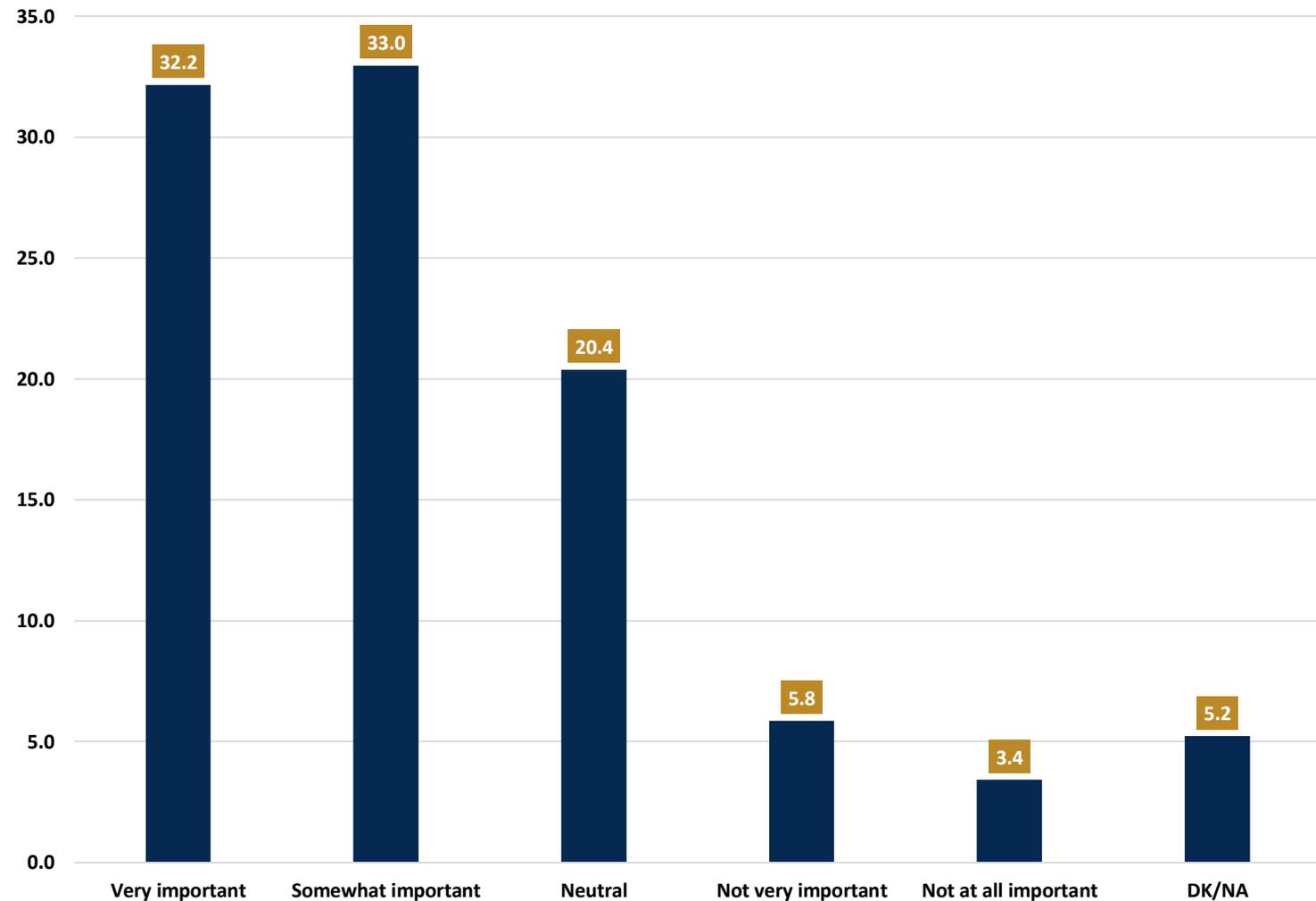
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

Importance of private sector and corporations

How important do you think the private sector and corporations are for driving economic growth and creating jobs?



FIU

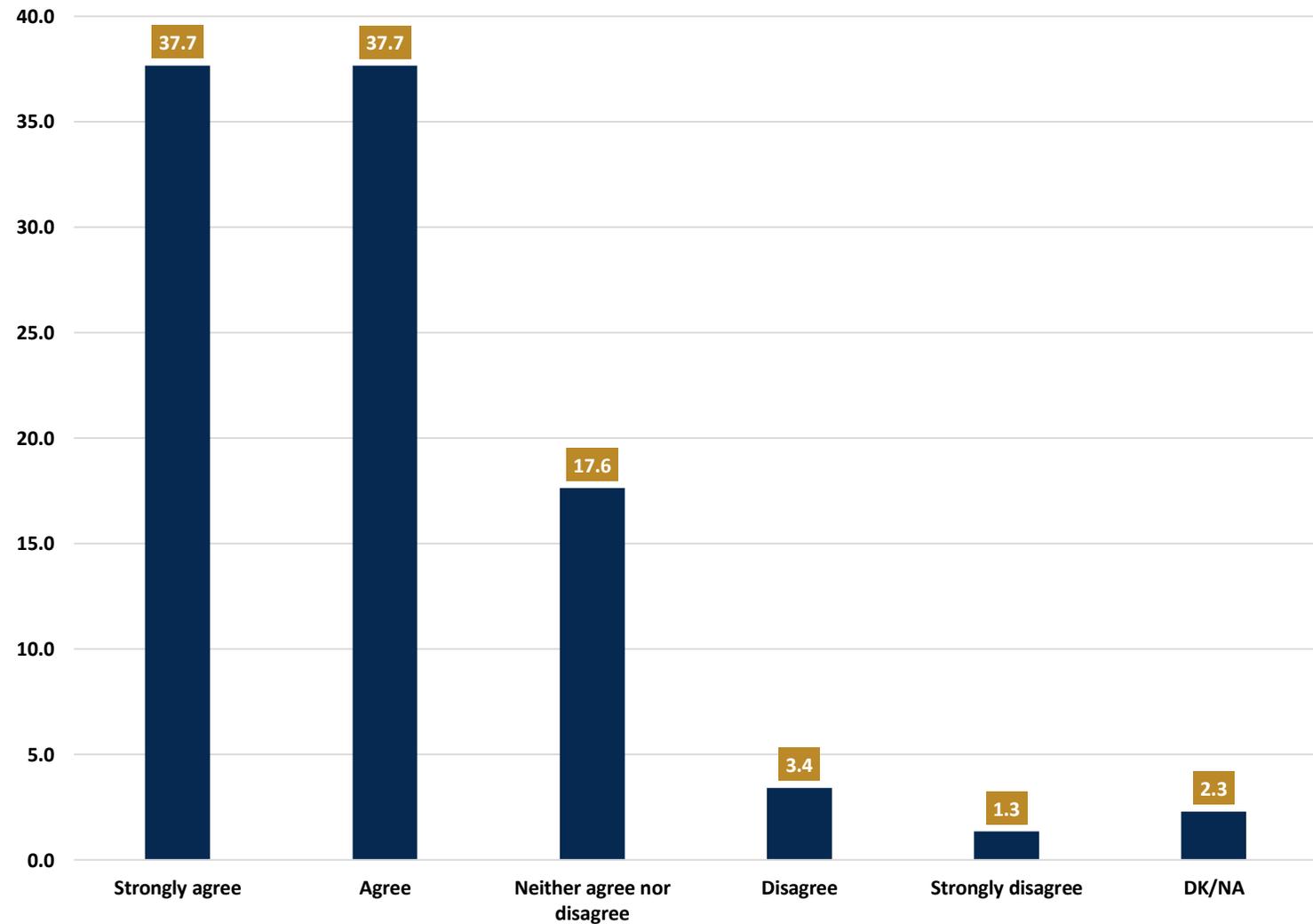
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

Individual choice

Do you believe individuals should have the freedom to make their own choices, even if those choices might not be popular or socially accepted?



FIU

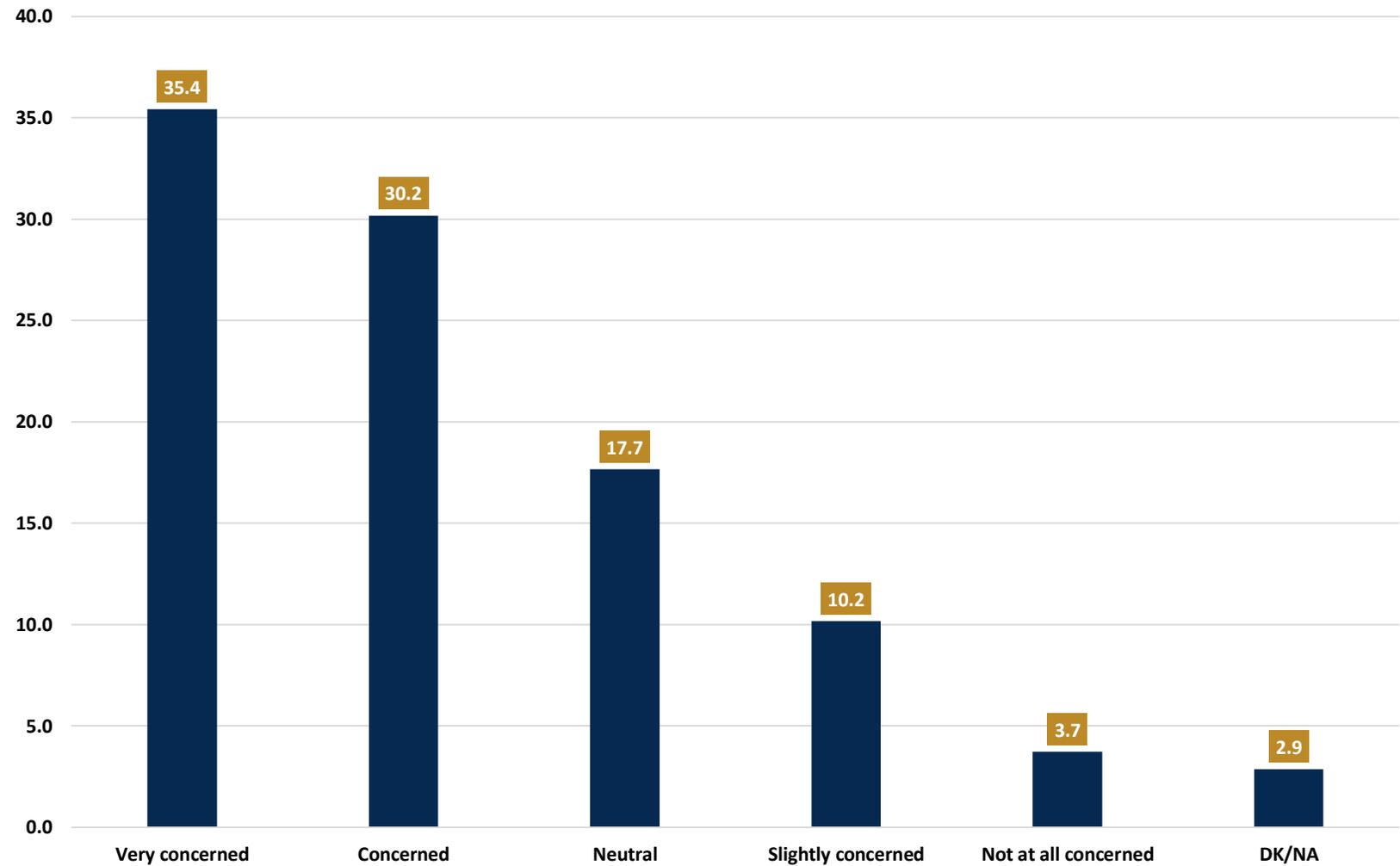
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

Importance of individual freedoms

How concerned are you about the government's potential infringements on individual freedoms?



FIU

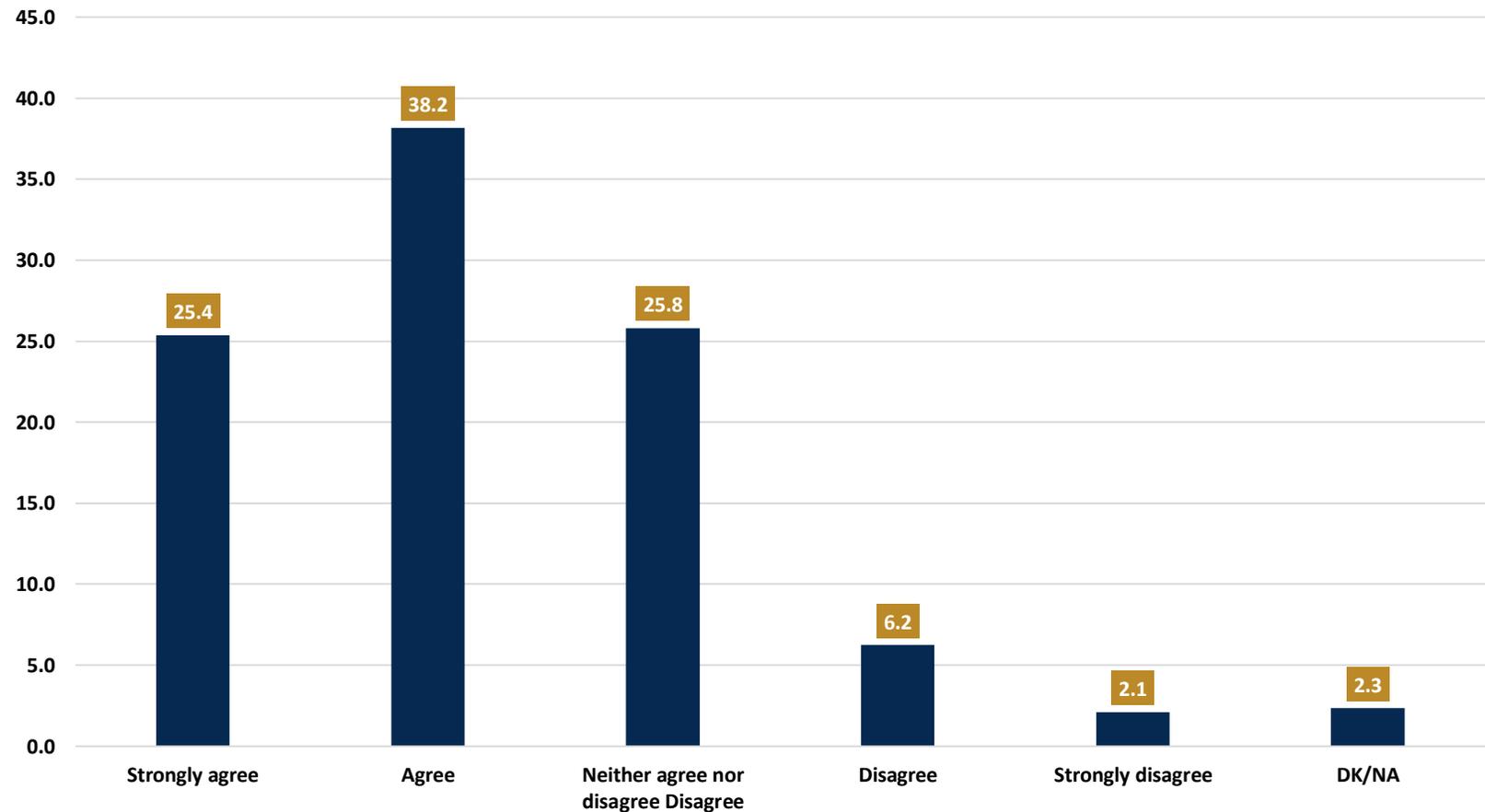
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

Balance between individual freedoms and government intervention

A balance between individual freedoms and government intervention is necessary for a well-functioning society.



FIU

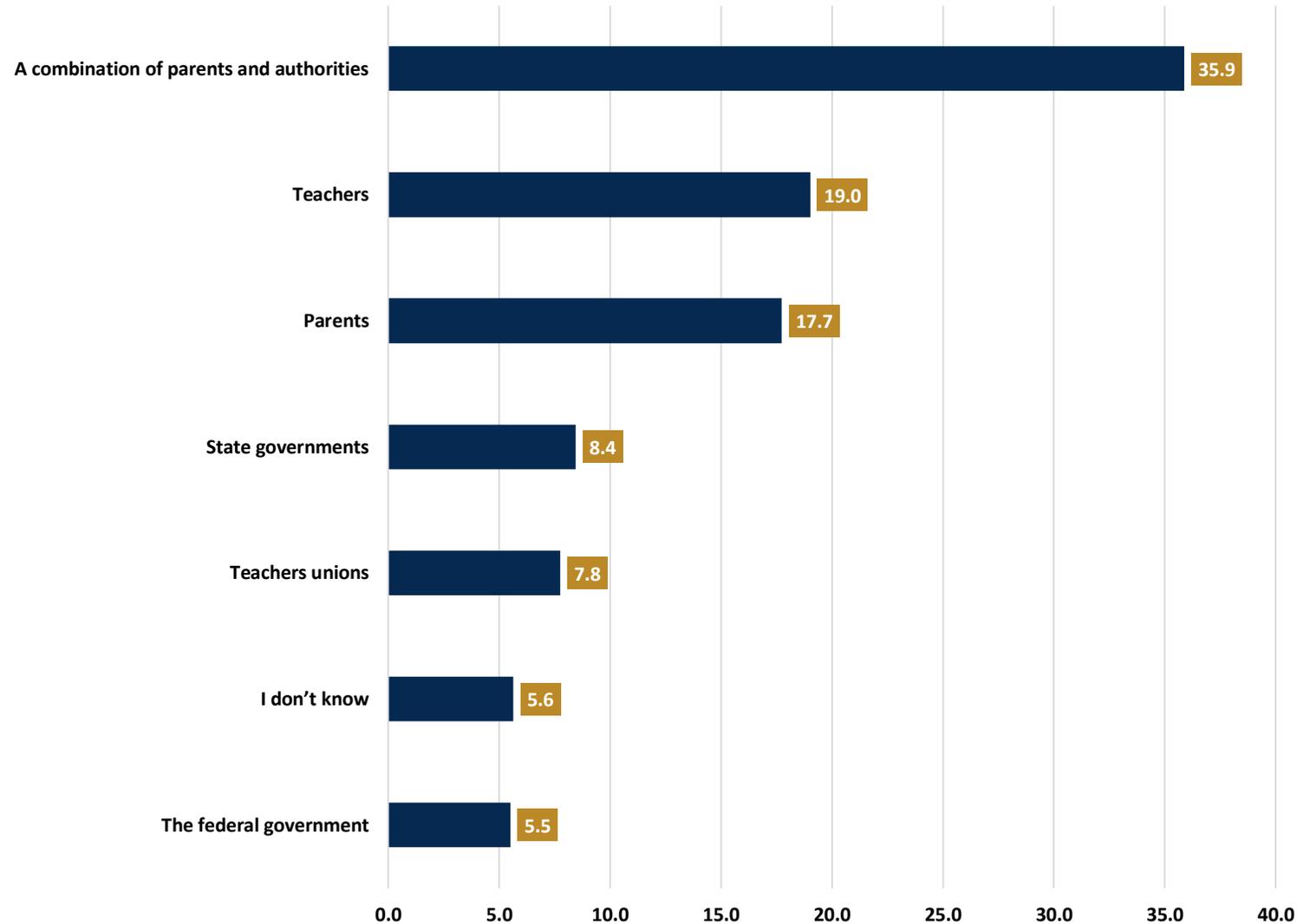
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

Who should determine what is taught to children?

Who should determine what is taught to children in public schools?



FIU

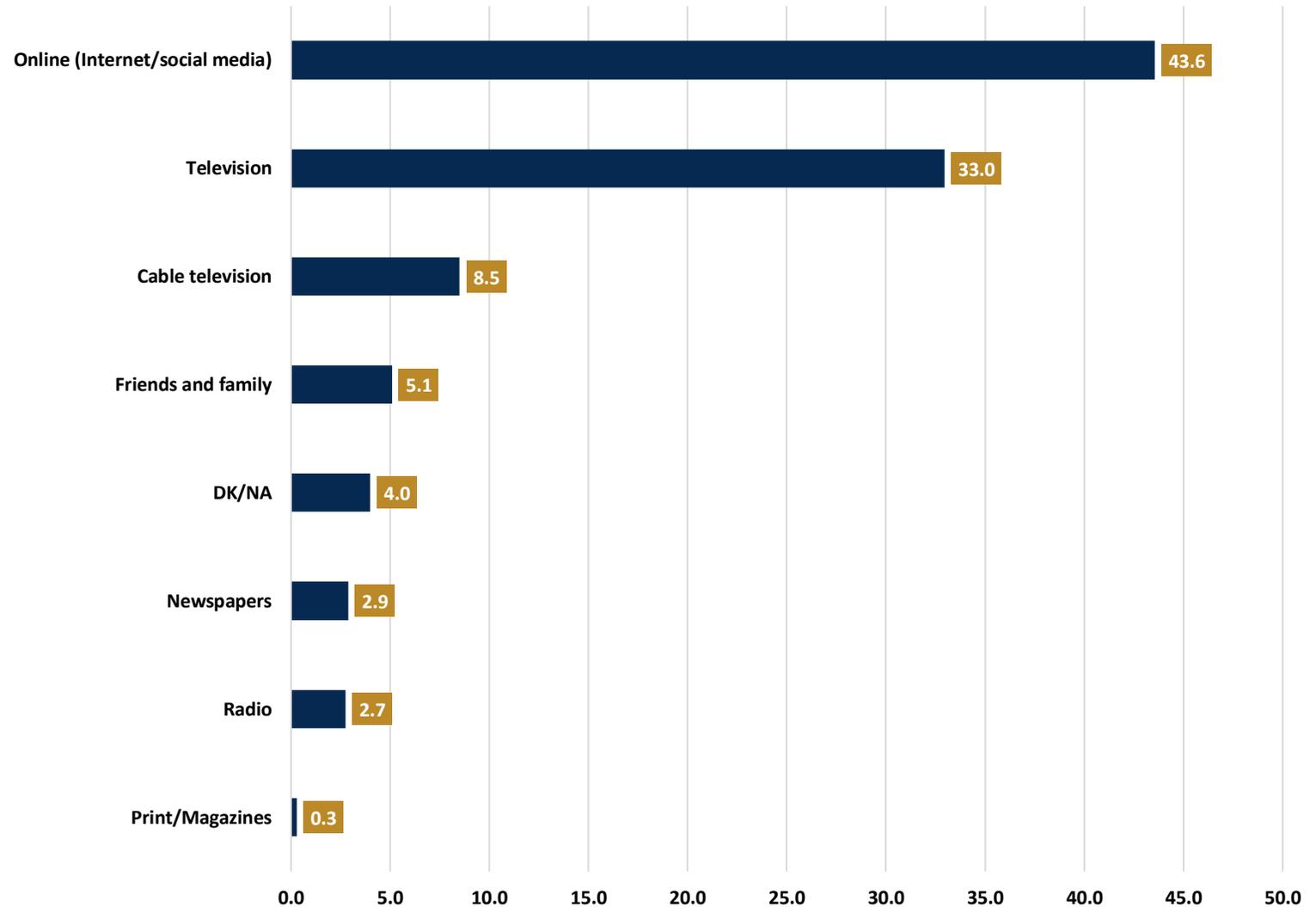
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

Principal News Source

Generally speaking, what is your principal news source about politics?



FIU

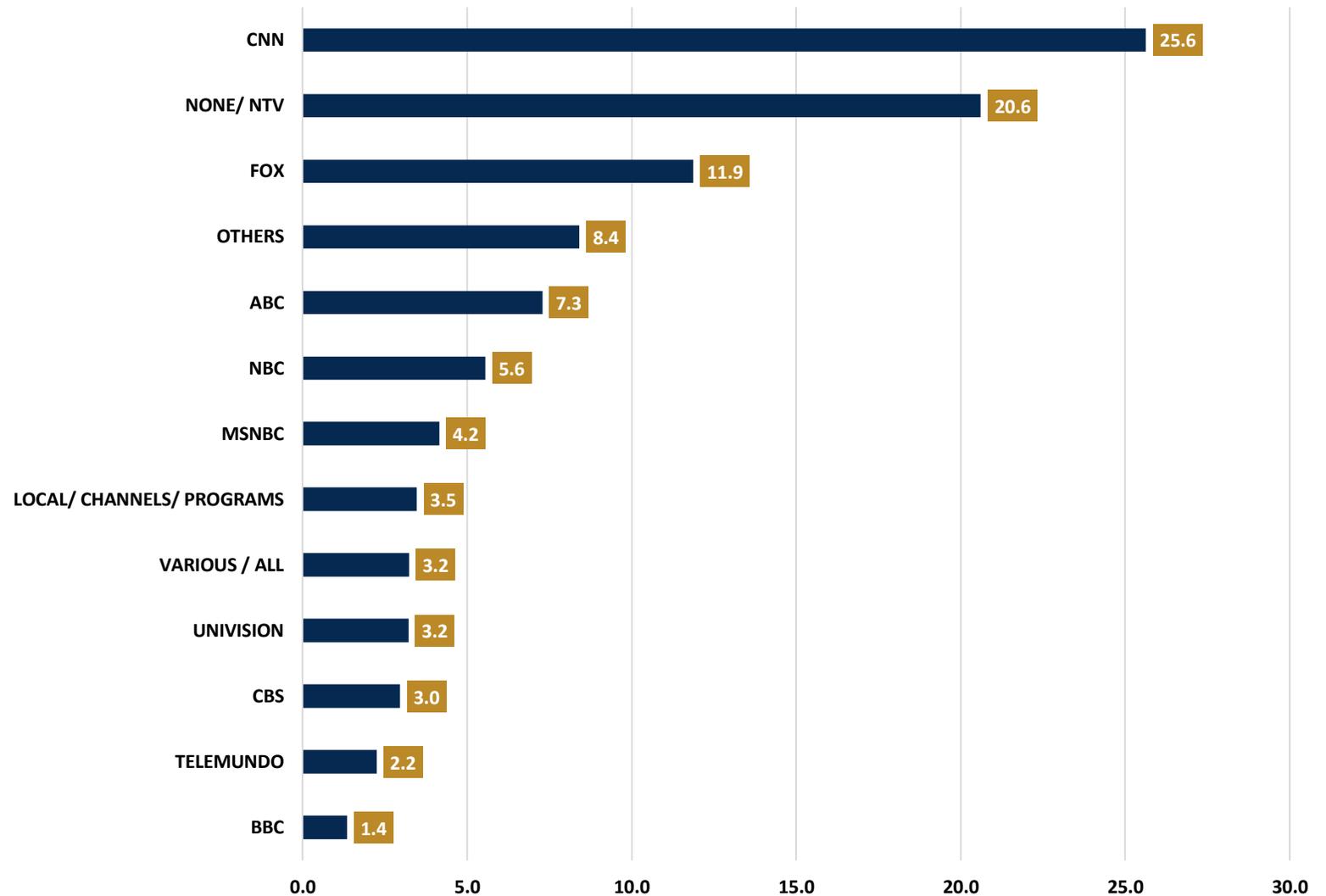
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

Trust in TV Networks

Which television network do you trust the most? (Categorized)



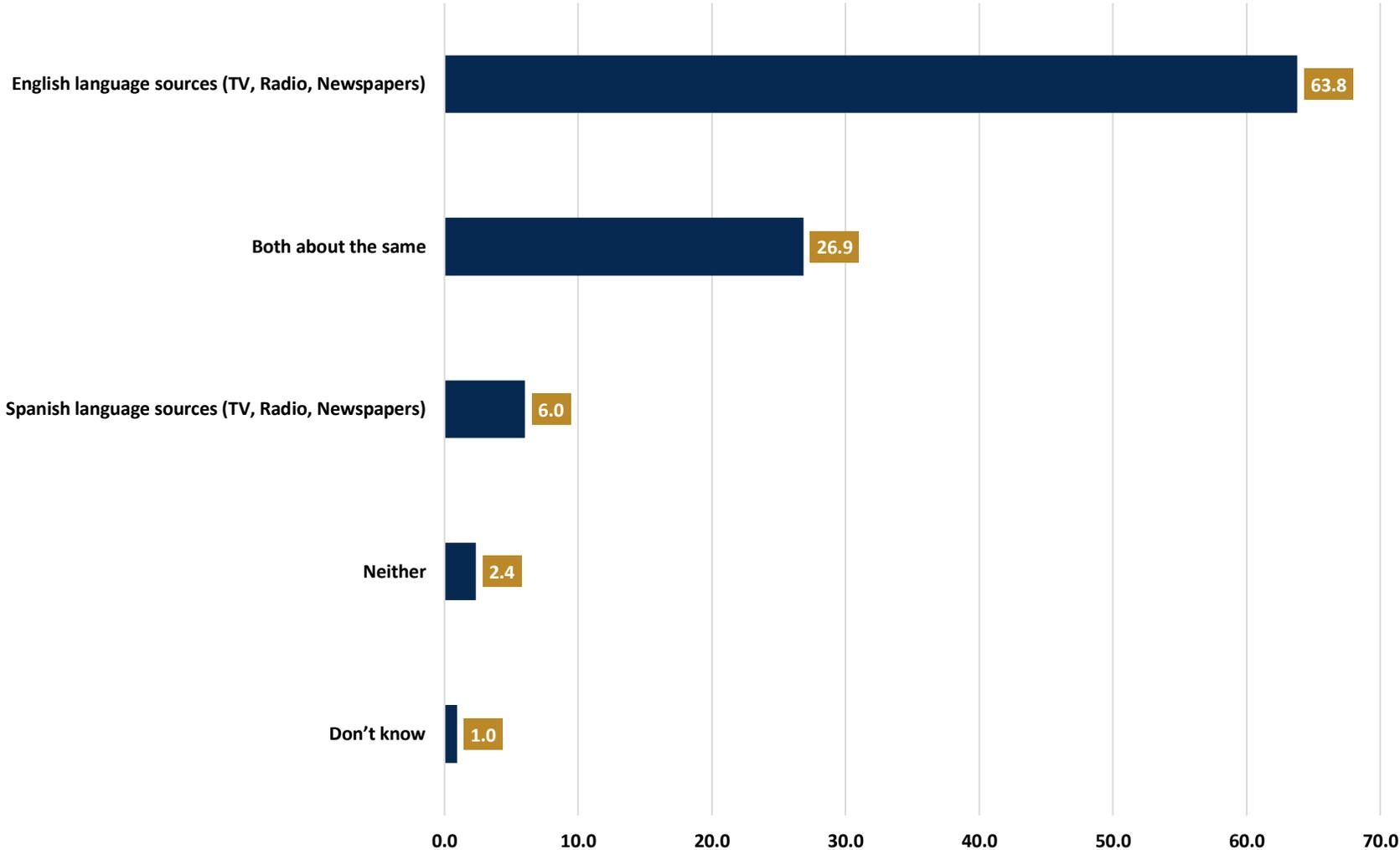
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from



Language used to access news source

For information about politics, would you say that you get your information from Spanish or English sources?

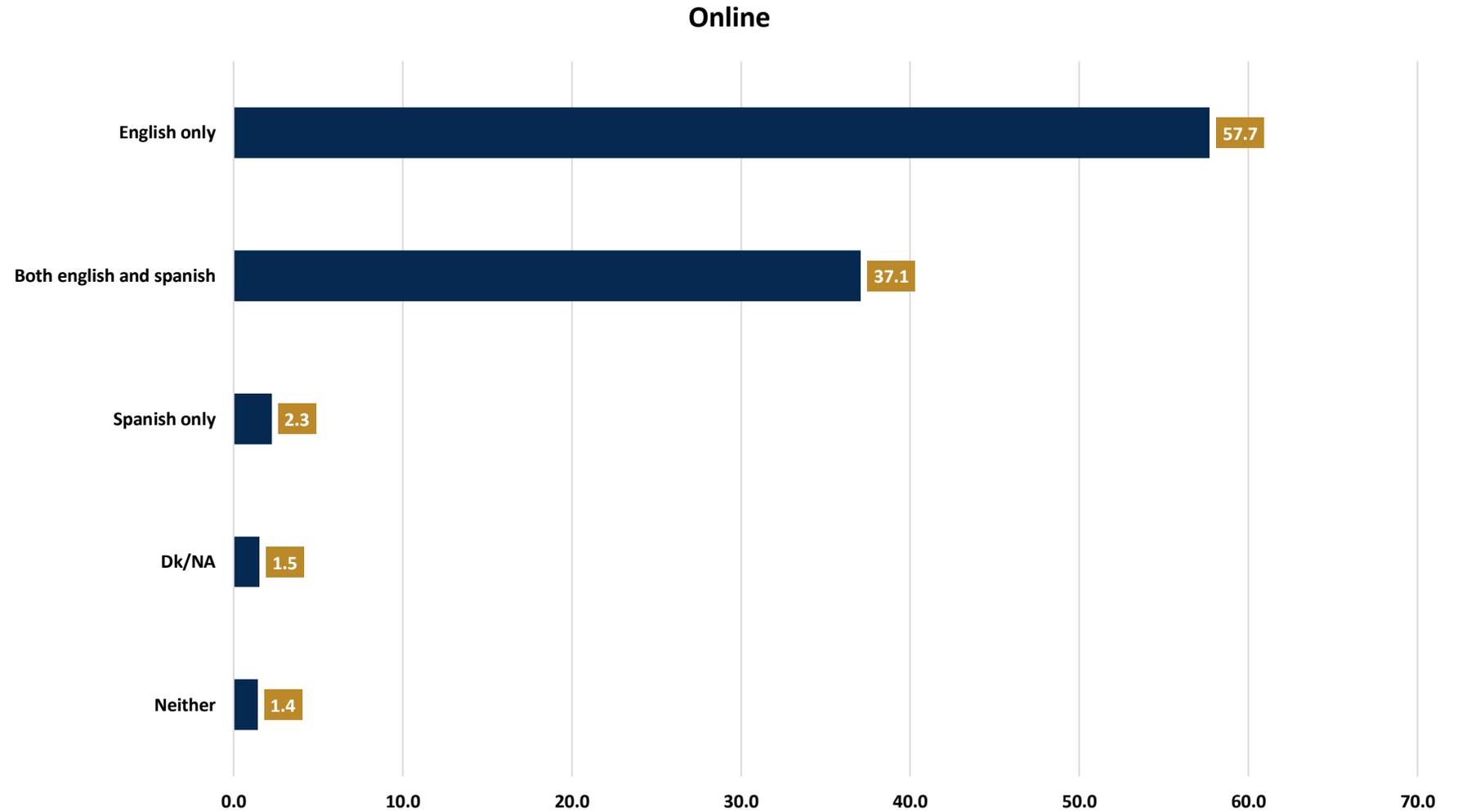


Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from



Language used to access news source



FIU

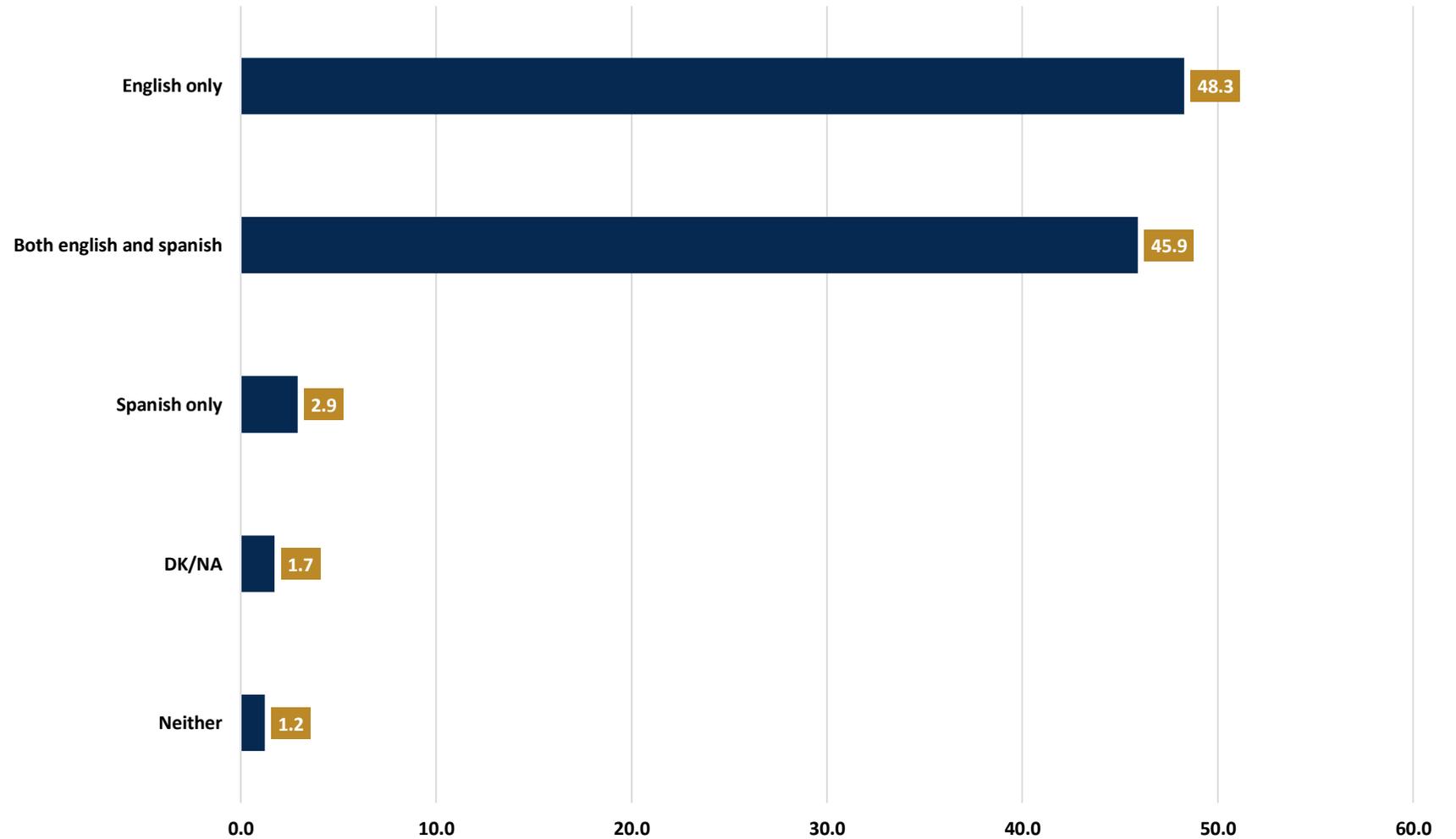
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

Language used to access news source

TV



FIU

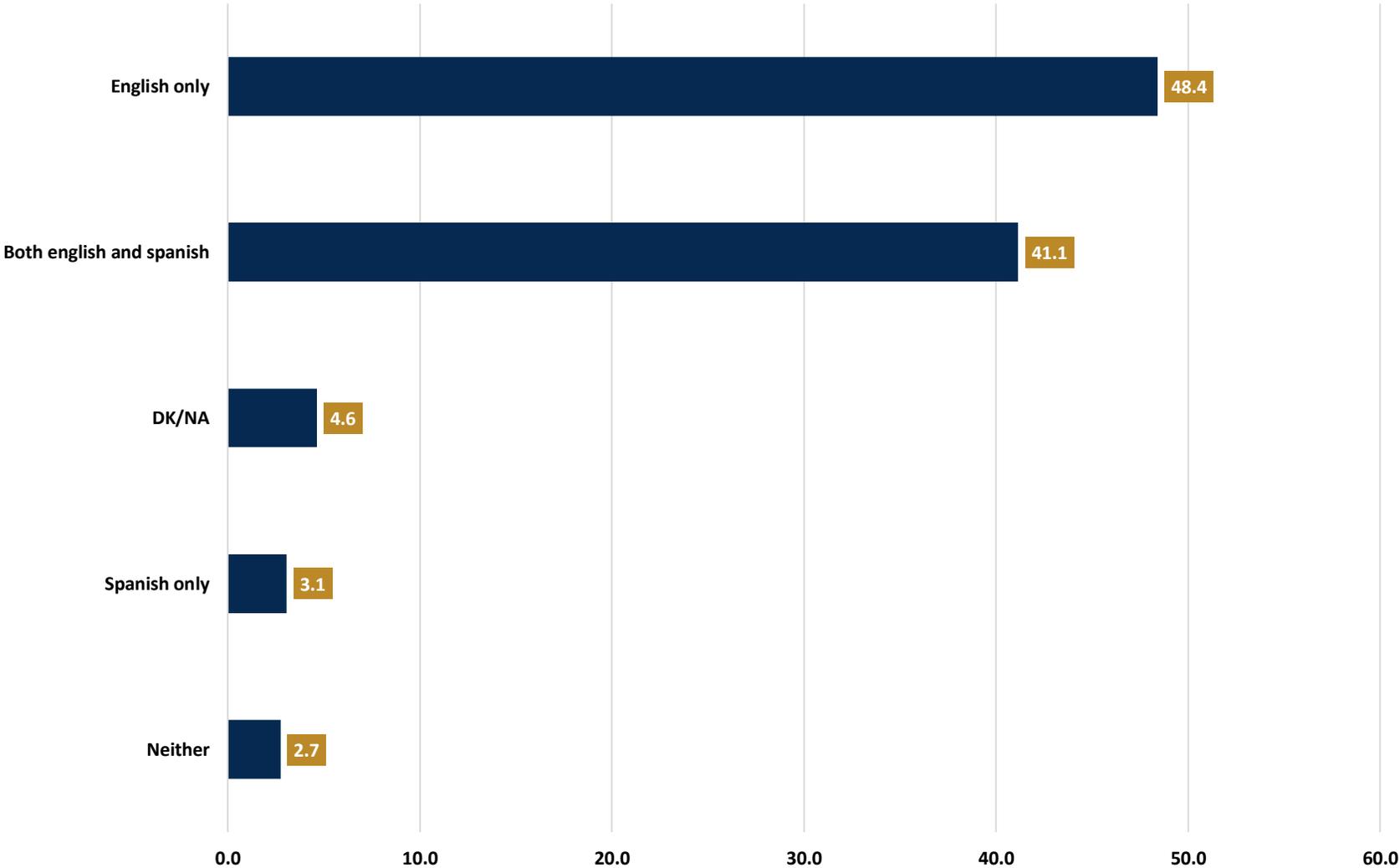
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

Language used to access news source

Radio



FIU

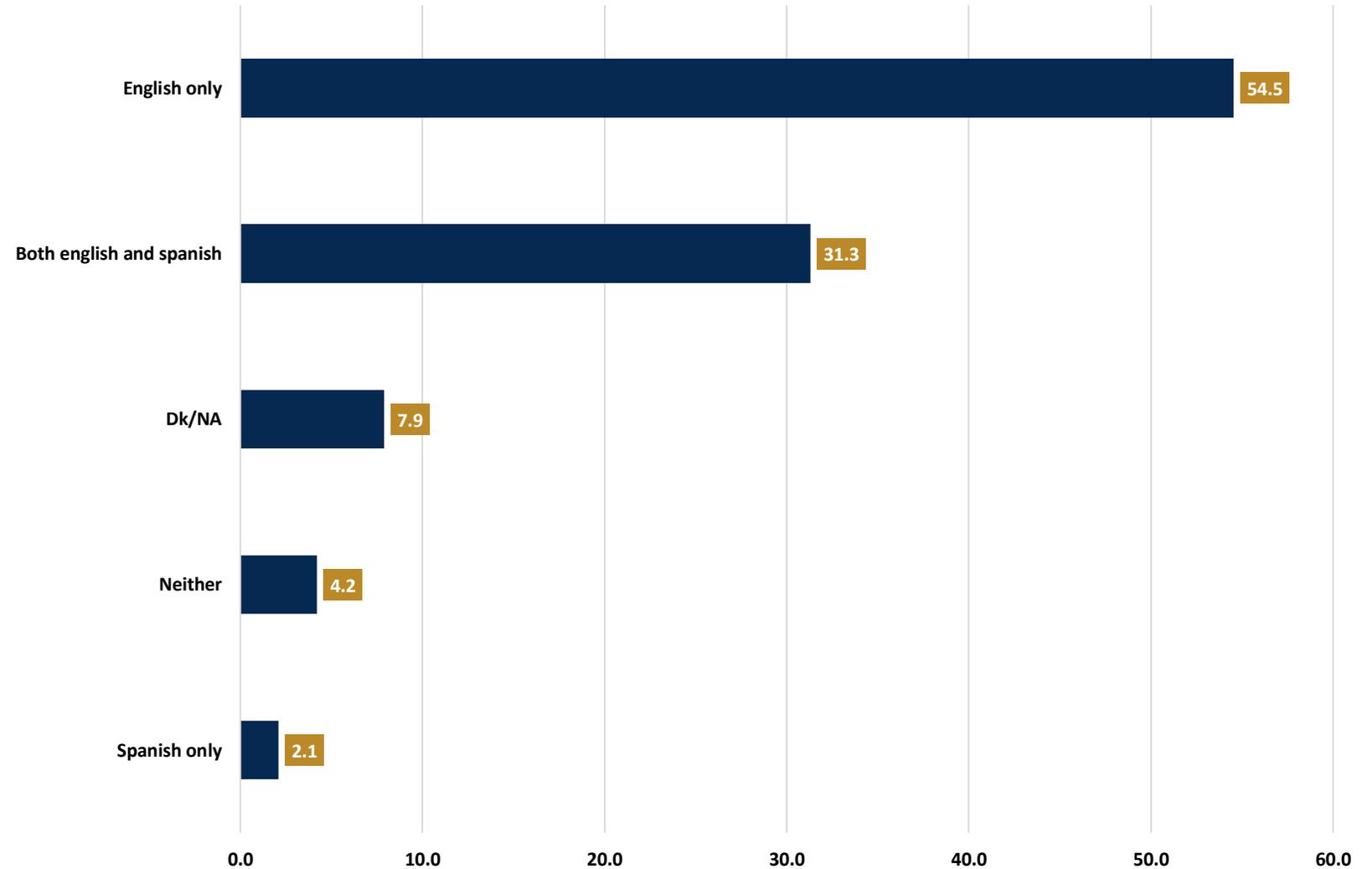
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

Language used to access news source

Print/Magazines



FIU

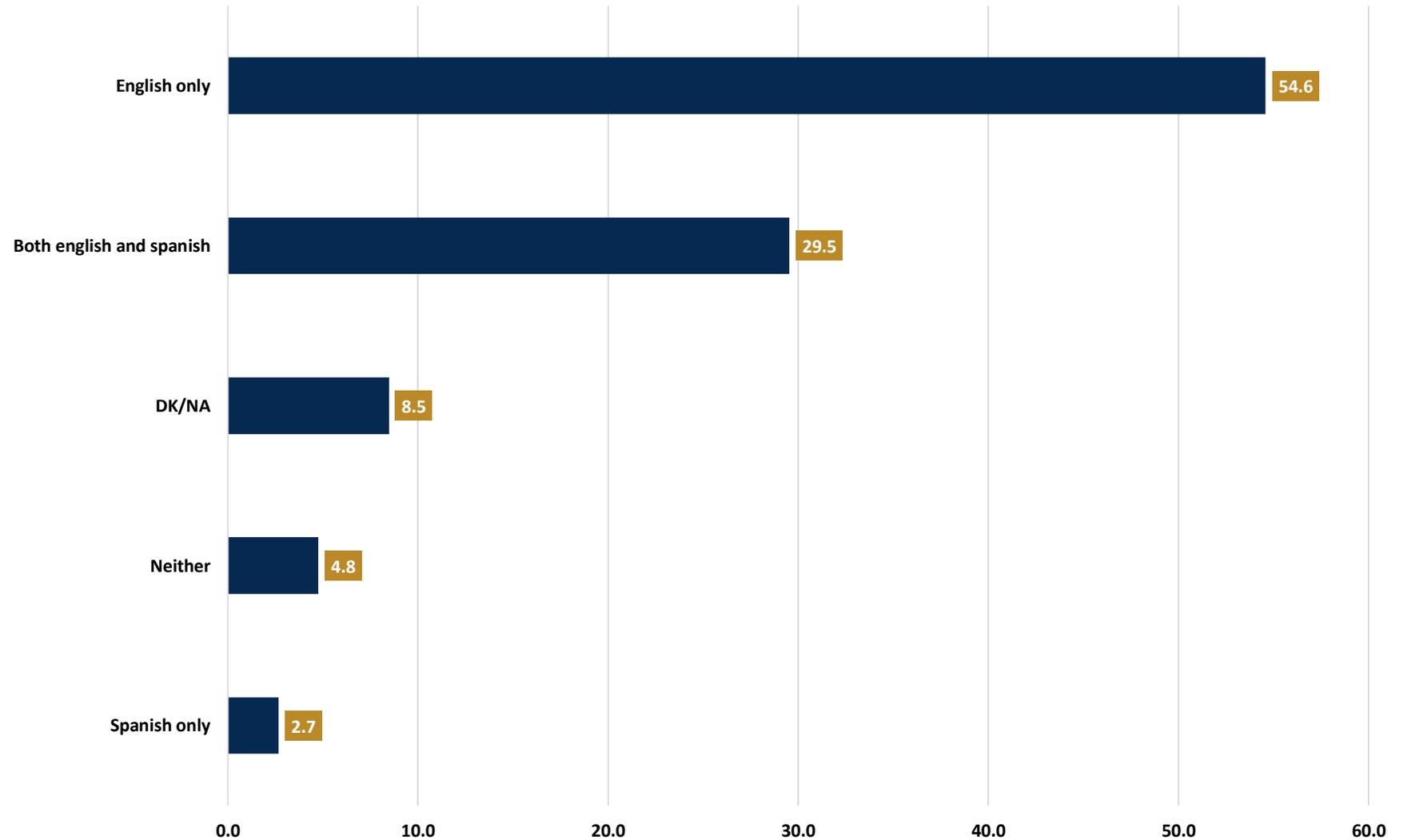
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

Language used to access news source

Newspapers



FIU

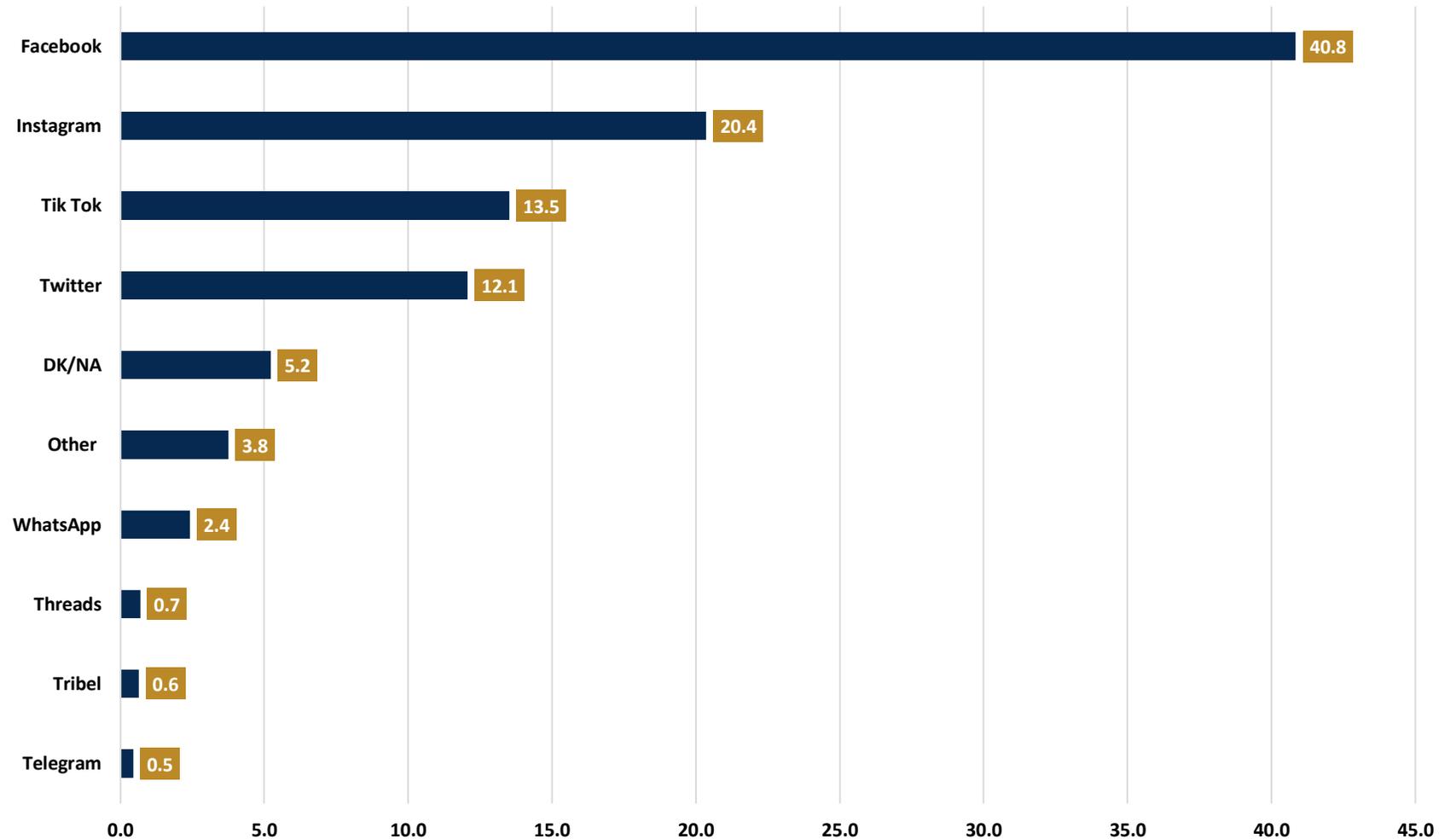
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

Social Media Choice

In a typical week, which of the following social networking sites or platforms do you use the most?



FIU

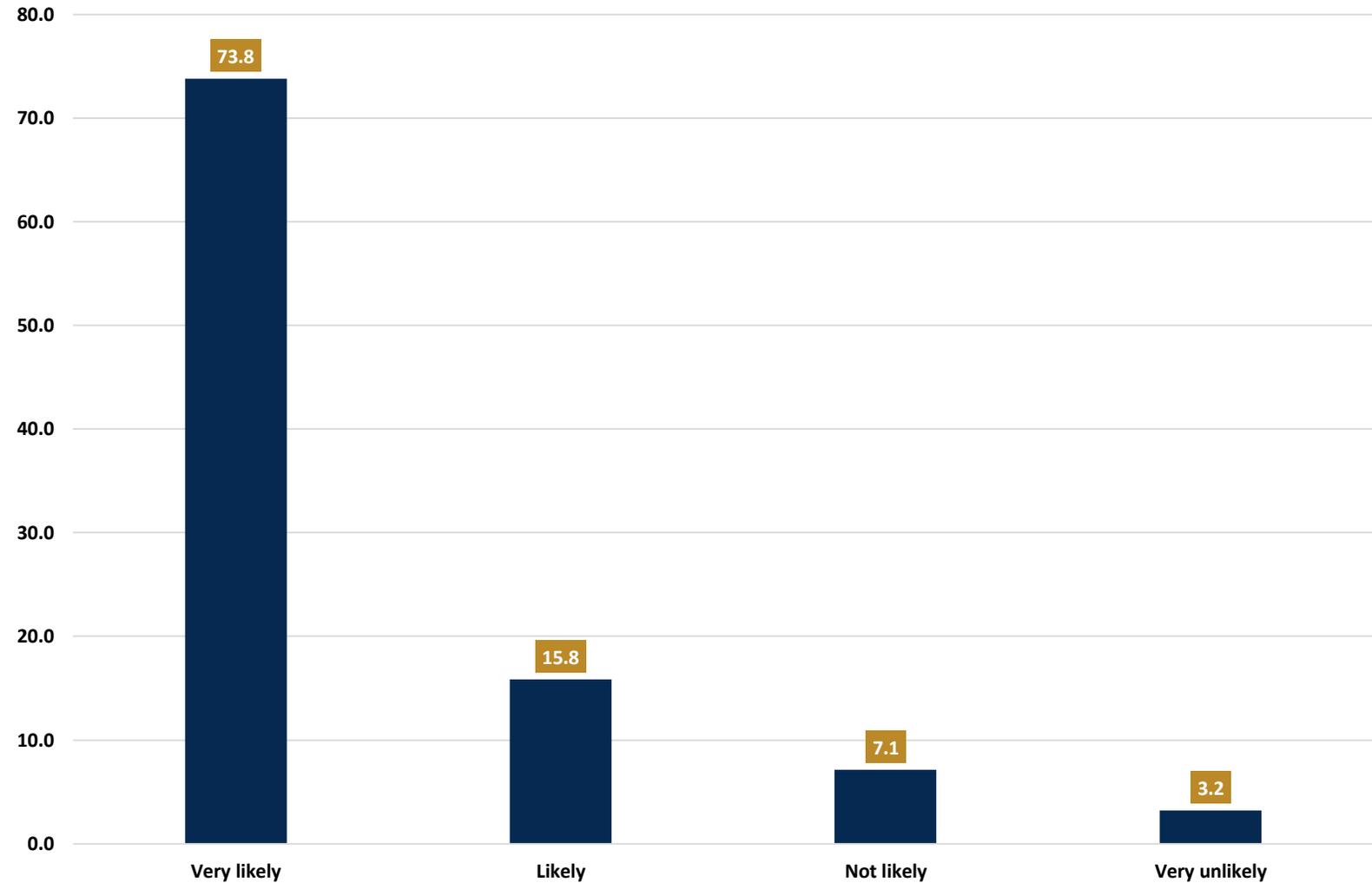
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

How likely are you to vote in the next presidential elections?

Likely to vote



FIU

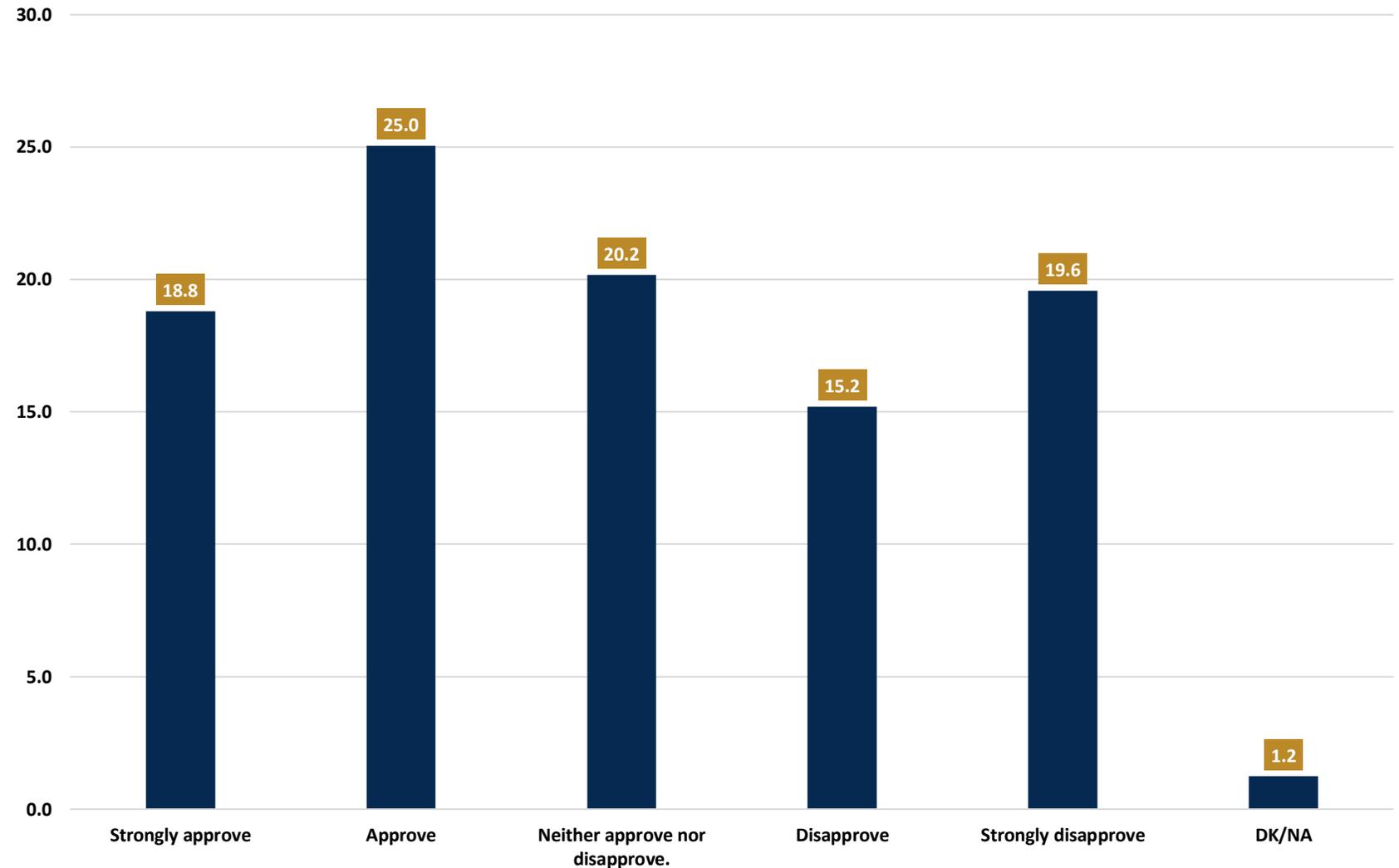
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

Do you approve or disapprove of how President Biden is doing his job?

Job Approval President Biden



FIU

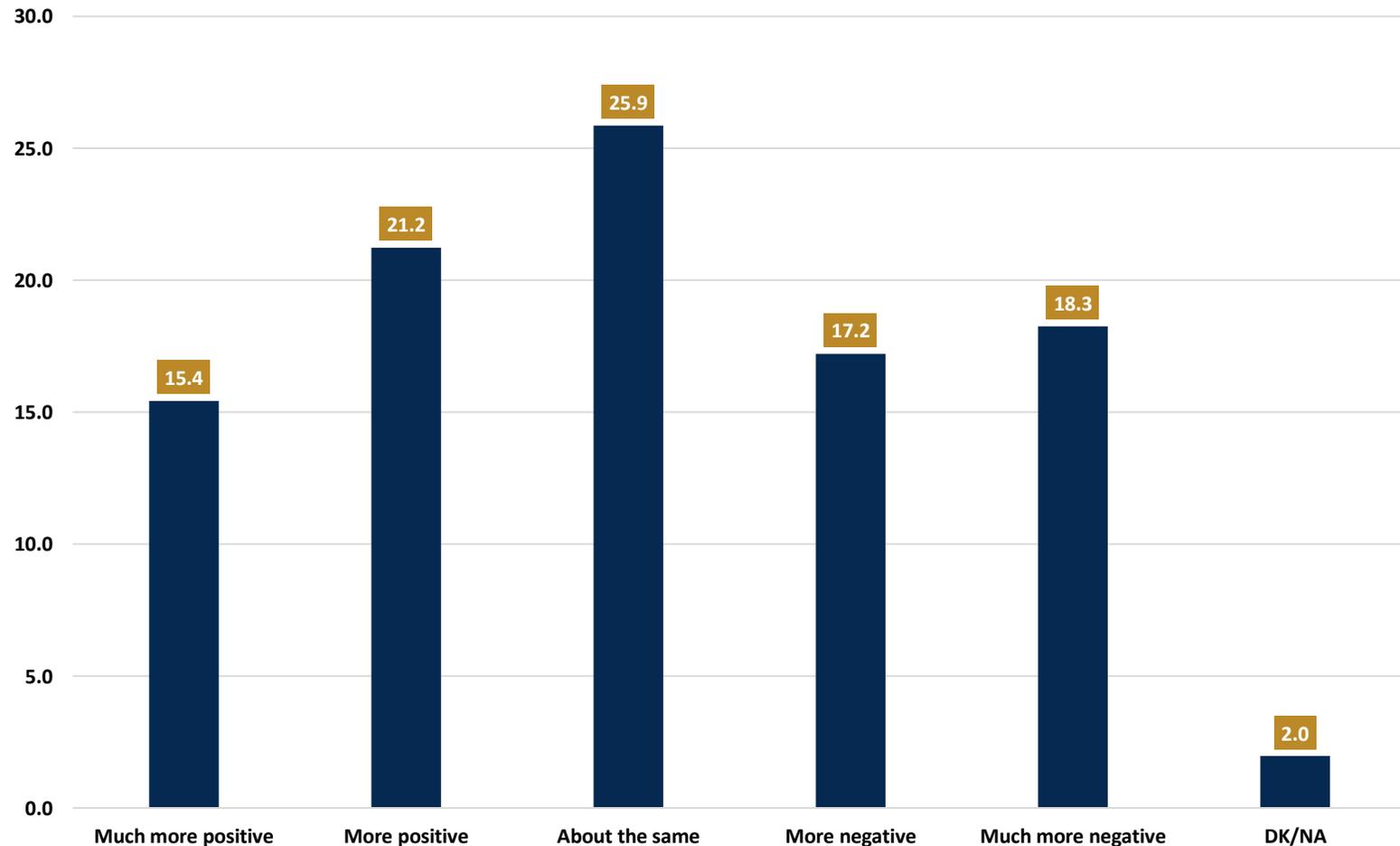
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

Generally speaking, do you have a more positive or more negative opinion of Joe Biden than you had when he assumed office?

Do you have a more positive opinion of Joe Biden than when he assumed office?



FIU

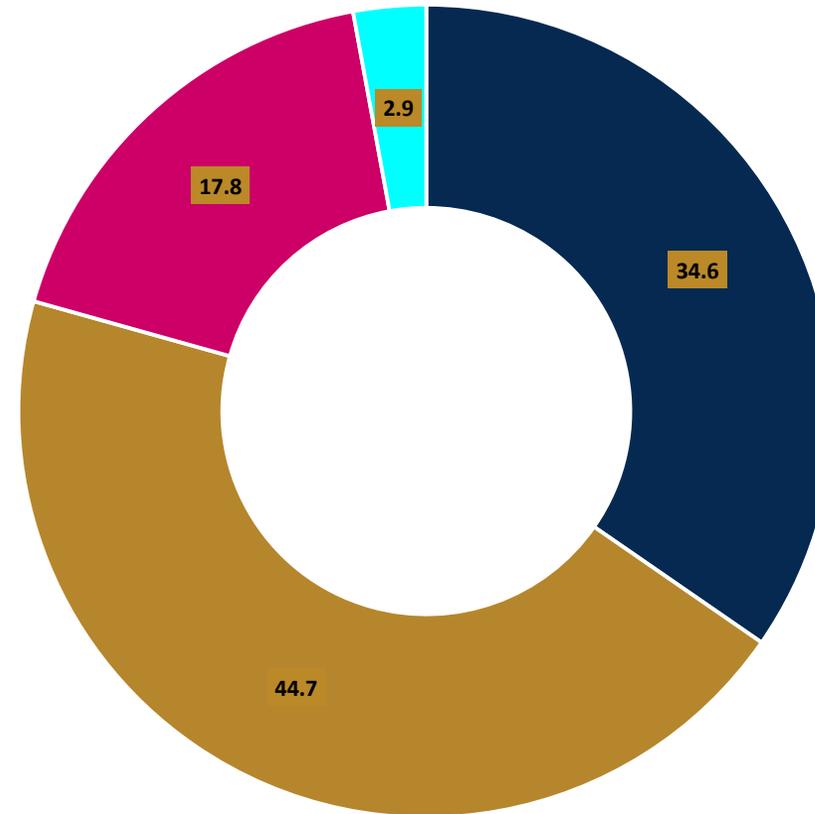
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

Should Joe Biden run in 2024?

Do you want Joe Biden to run for president in 2024?



■ Yes ■ No ■ Not sure ■ DK/NA

FIU

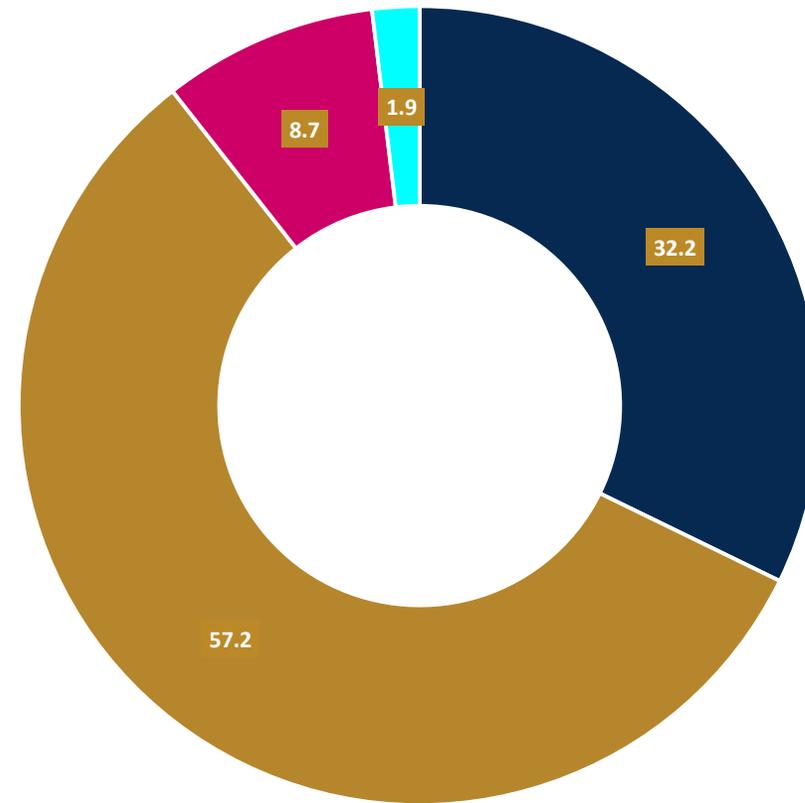
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

Should Donald Trump run in 2024?

Do you want Donald Trump to run for president in 2024?



■ Yes ■ No ■ Not sure ■ DK/NA

FIU

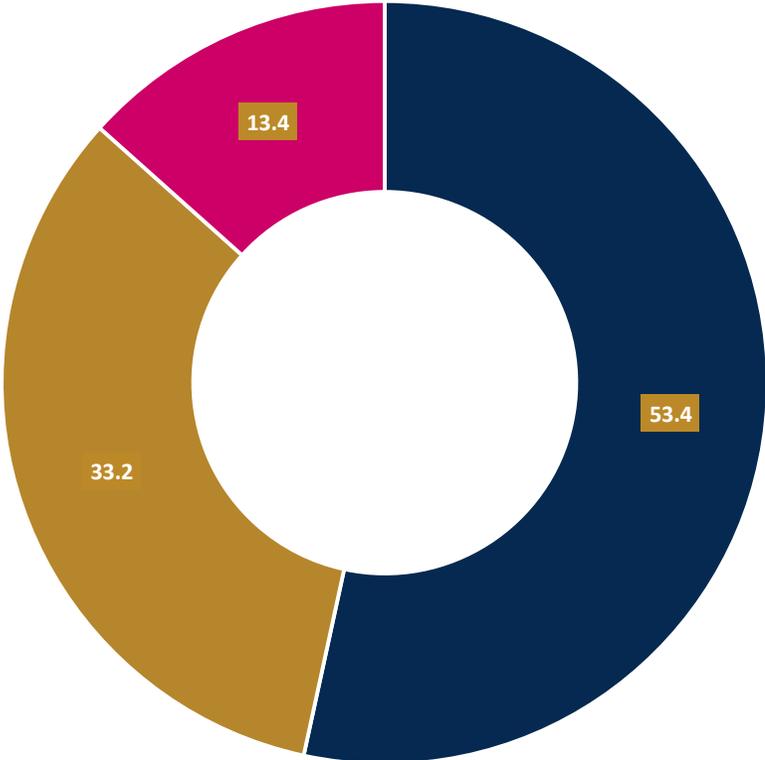
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

Presidential vote in 2024

If the presidential elections were held today, for whom would you vote?



■ Joe Biden ■ Donald Trump ■ DK/NA



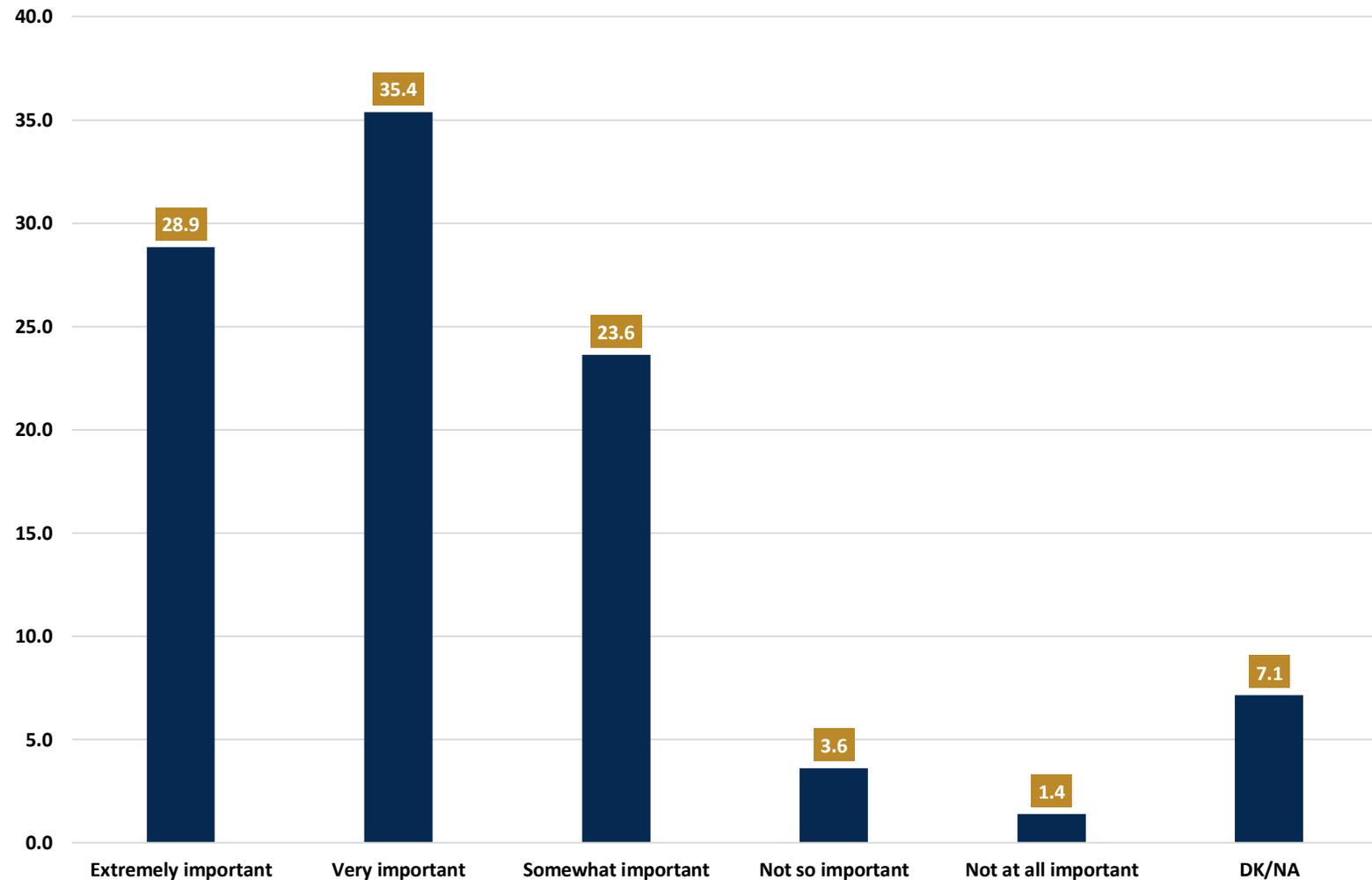
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from



Significance of Foreign Policy

In your voting decisions, how important are the foreign policy views of a candidate?



FIU

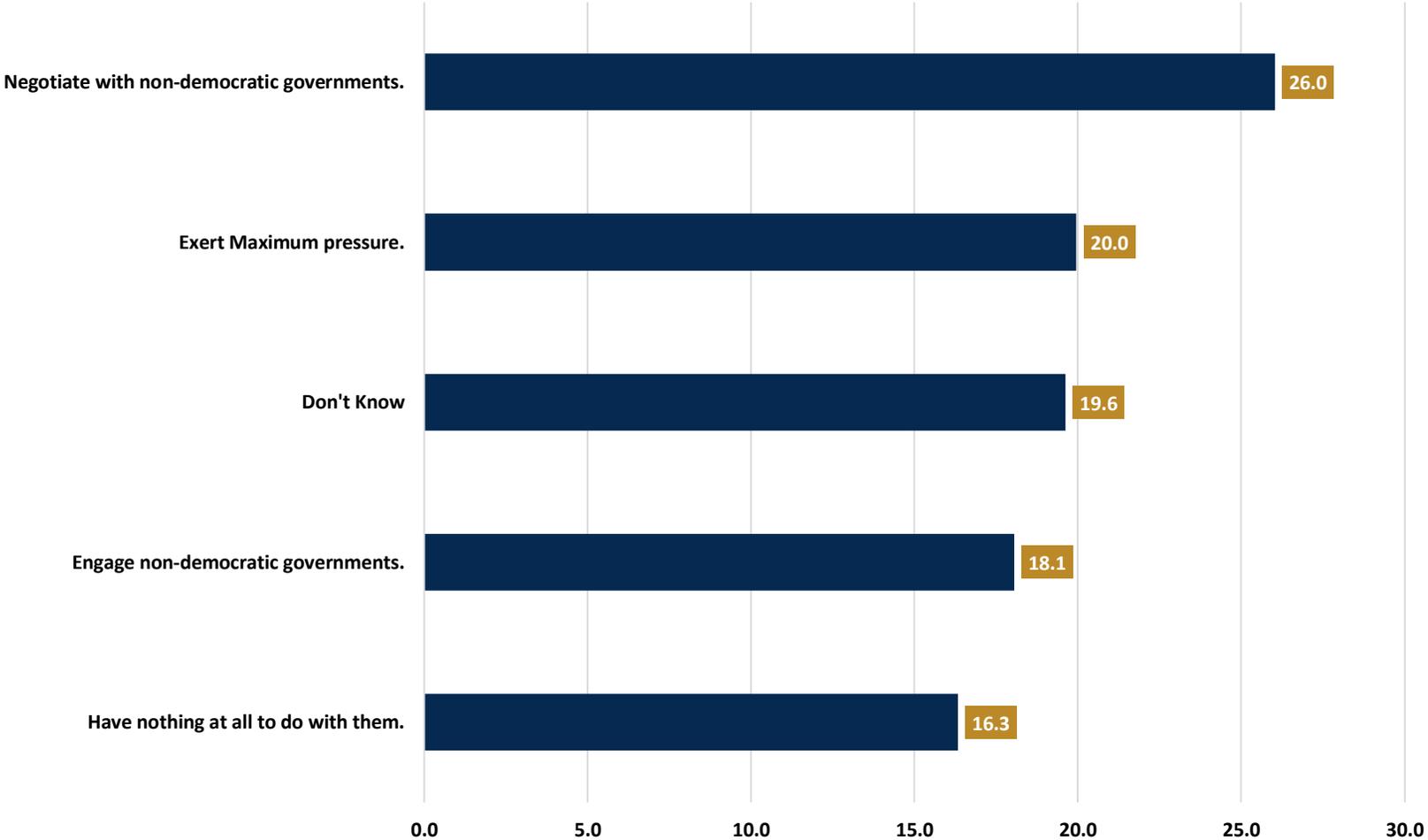
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

How should the US deal with non-democratic countries?

Do you think that the US should exert maximum pressure, engage, or negotiate with non-democratic government like Cuba, Venezuela and Nicaragua?



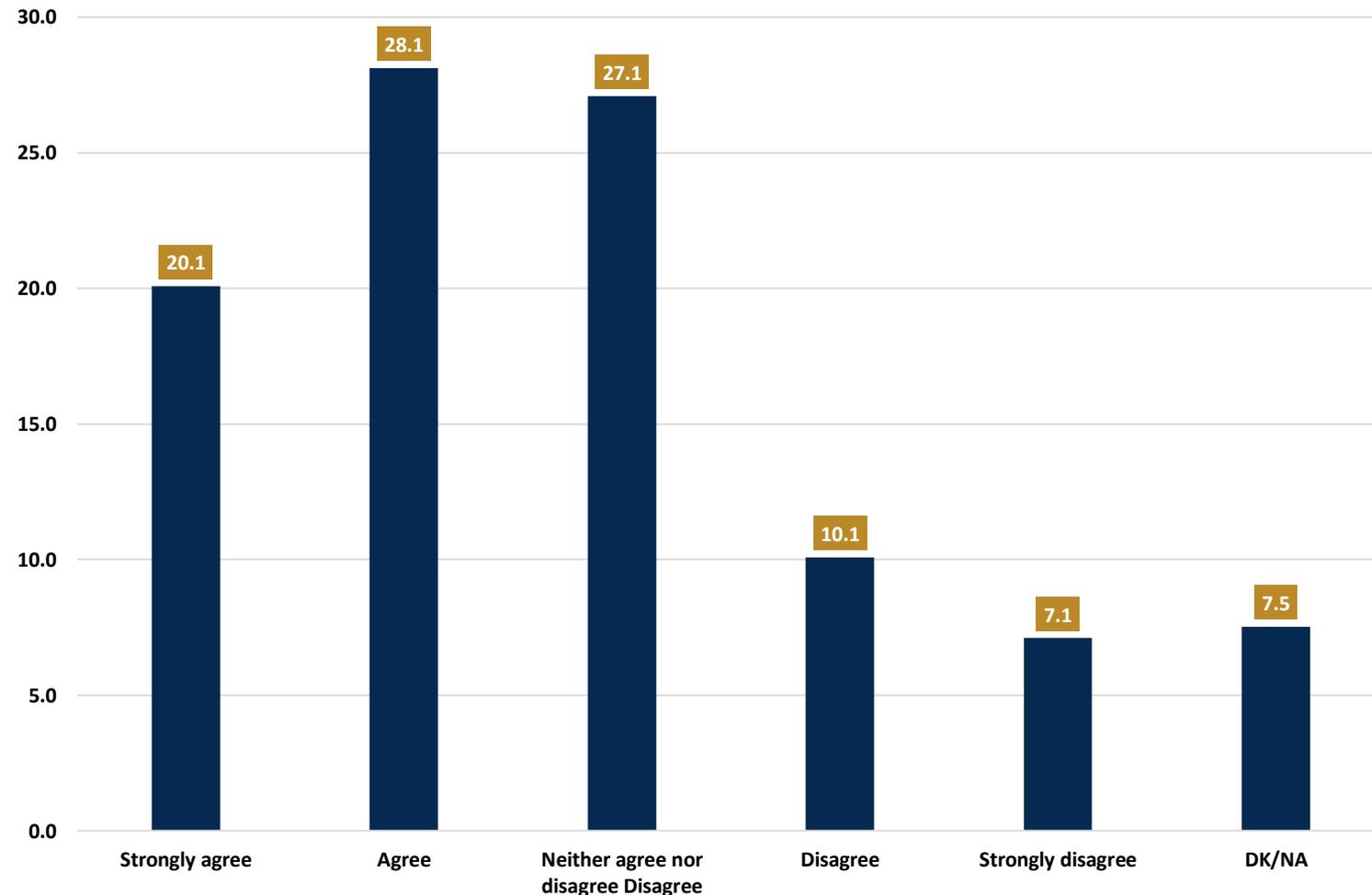
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from



Should the US provide humanitarian assistance?

In addressing the crisis fueling mass migration from non-democratic countries like Cuba and Venezuela, should the United States provide humanitarian assistance even in the absence of a political solution?



FIU

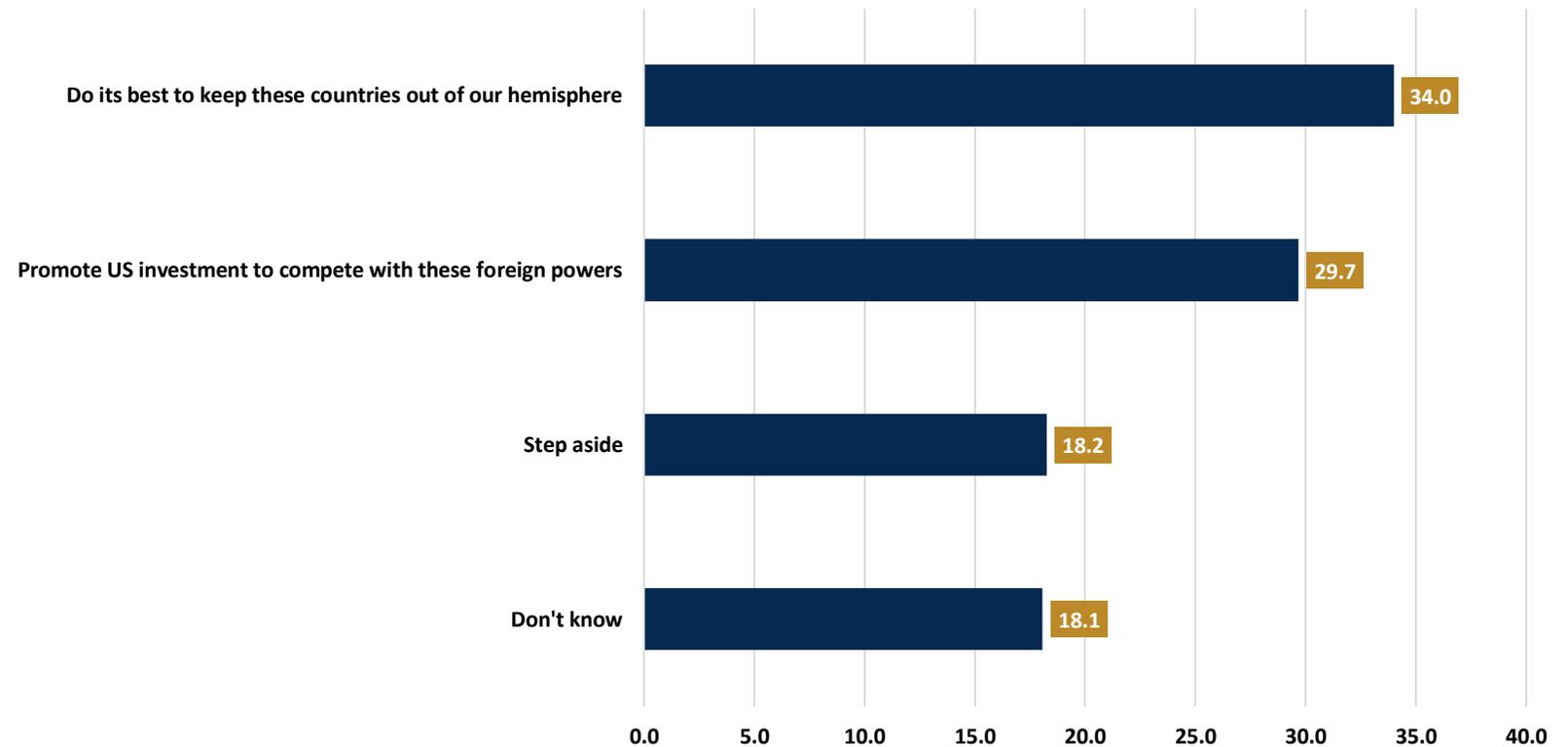
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

How should the US deal with China, Russia, and Iran?

China, Russia and Iran are investing in strategic sectors like oil and natural gas throughout Latin America. Should the United States do its best to keep these countries out of our hemisphere, step aside, or promote US investments to compete?



FIU

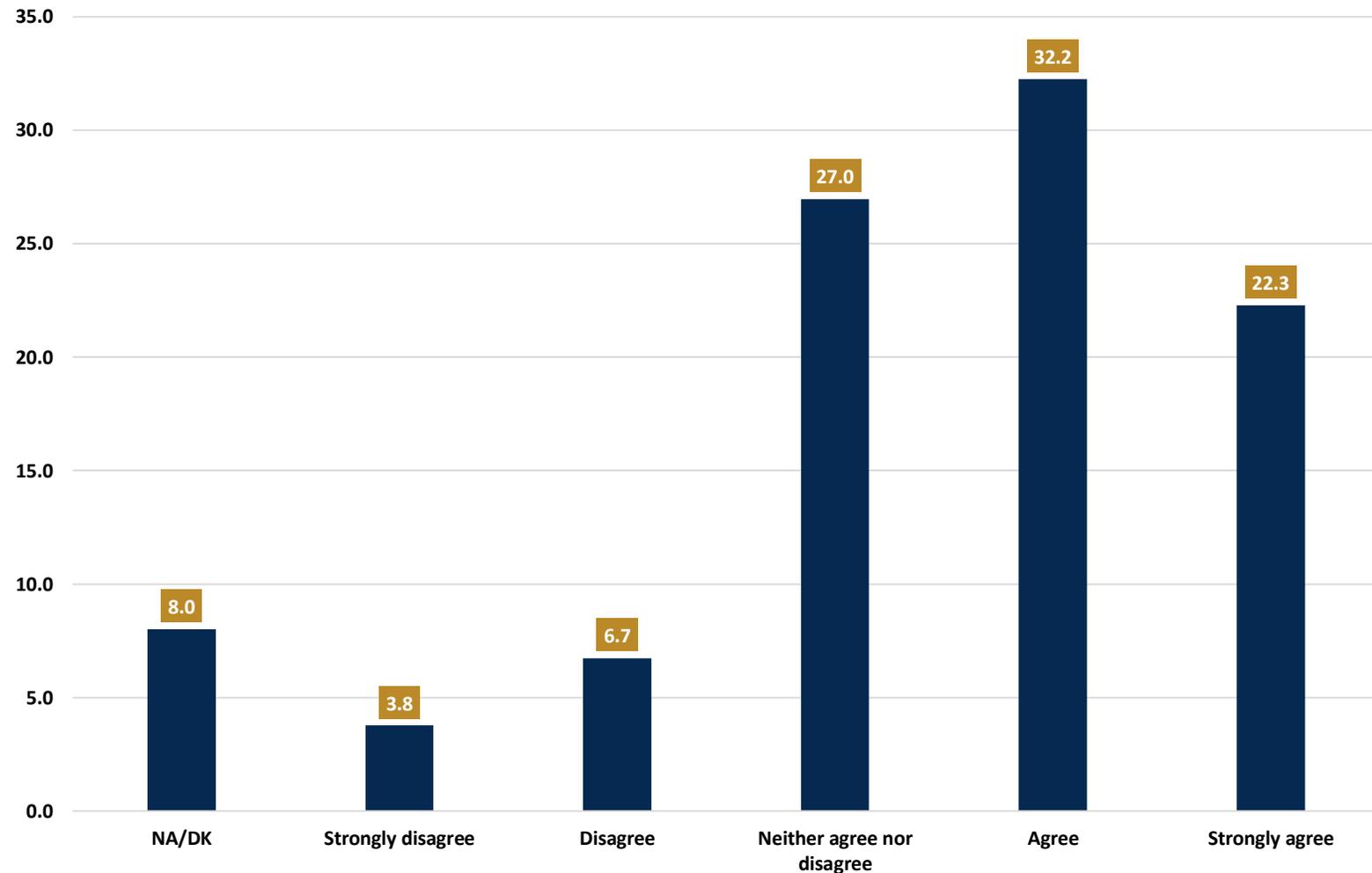
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

Should US revise economic sanctions?

Economic sanctions have not worked, and its time to revise them and to try something else?



FIU

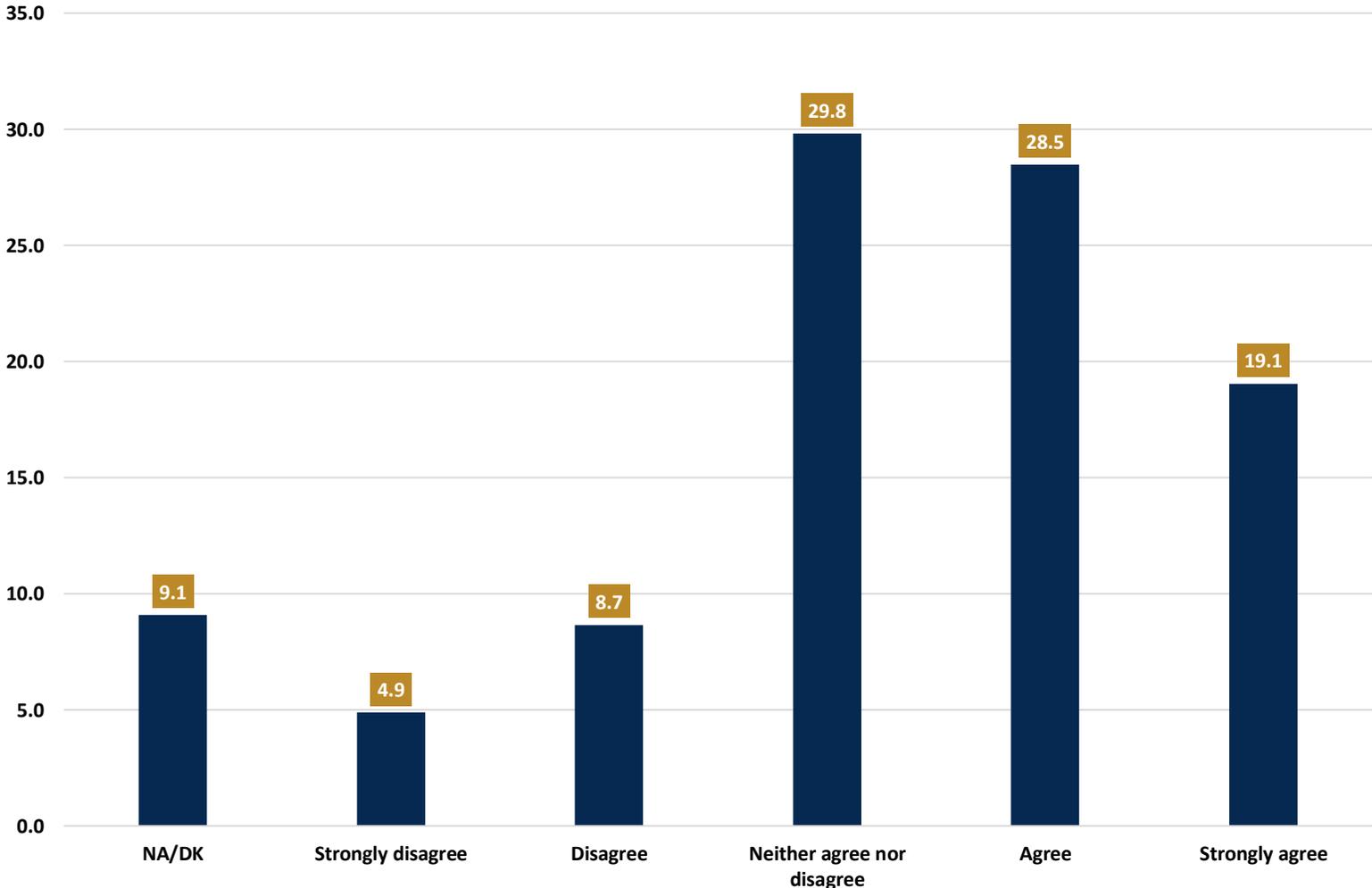
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

Should economic sanctions be maintained?

Economic sanctions should be maintained until non-democratic governments allow a democratic transition to occur, regardless of their effectiveness.



FIU

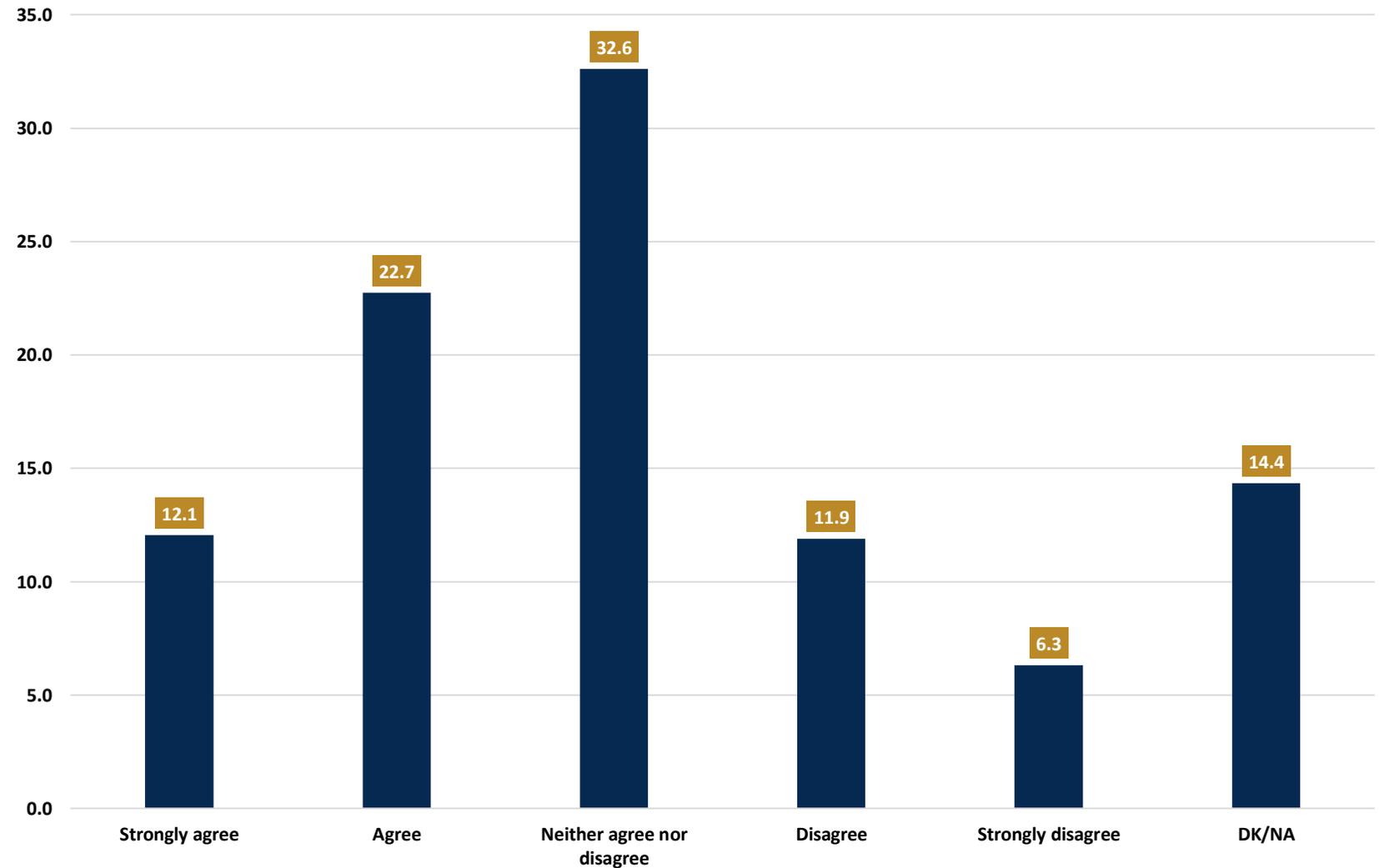
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

US Policy Toward Cuba

Do you agree or disagree with the policies of the Biden Administration toward Cuba?



FIU

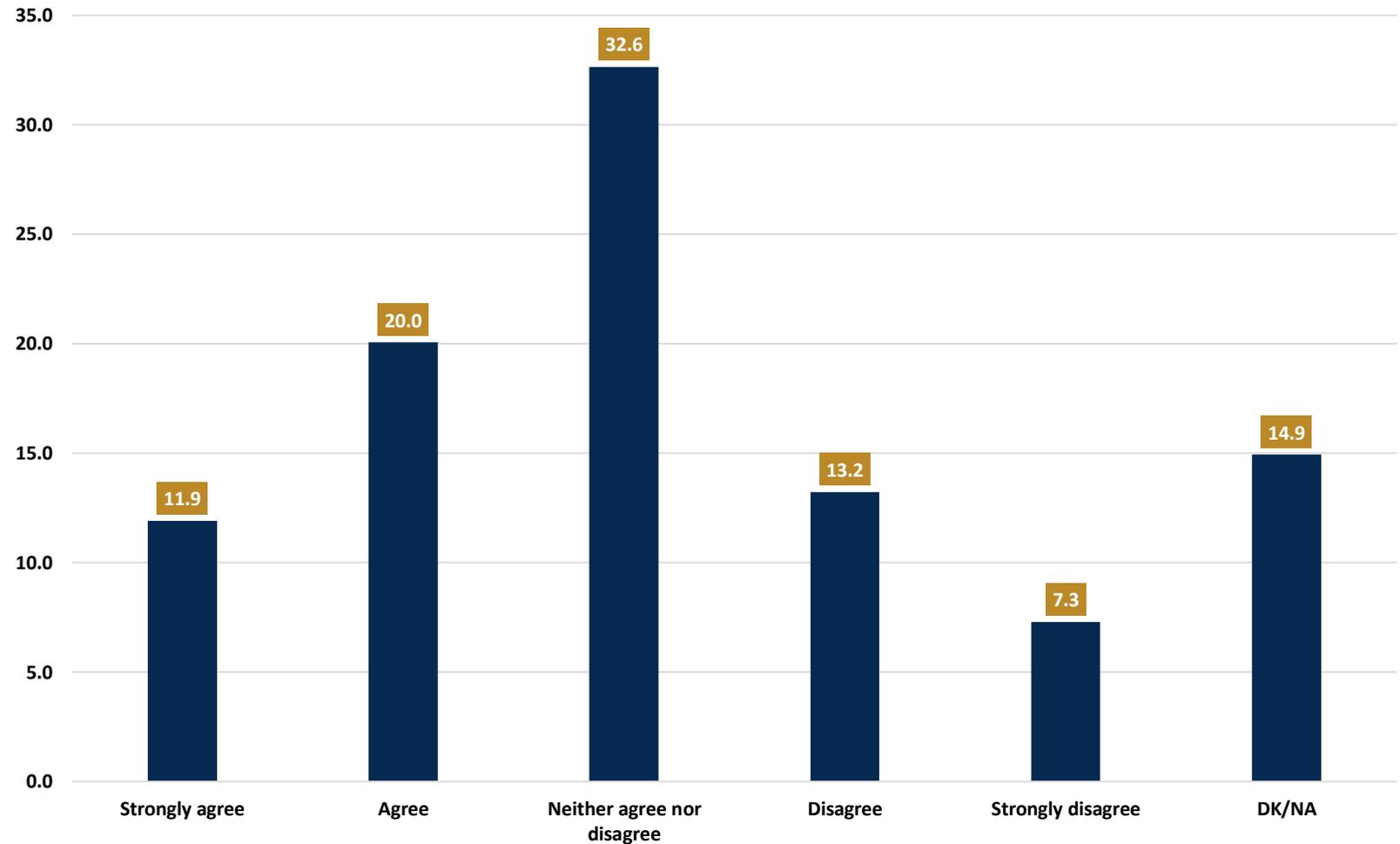
Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

US Policy Toward Venezuela

Do you agree or disagree with the policies of the Biden Administration toward Venezuela?



FIU

Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsmovil

FIU

Jack D. Gordon Institute for Public Policy
Adam Smith Center for Economic Freedom

With the support from

adsm  vil